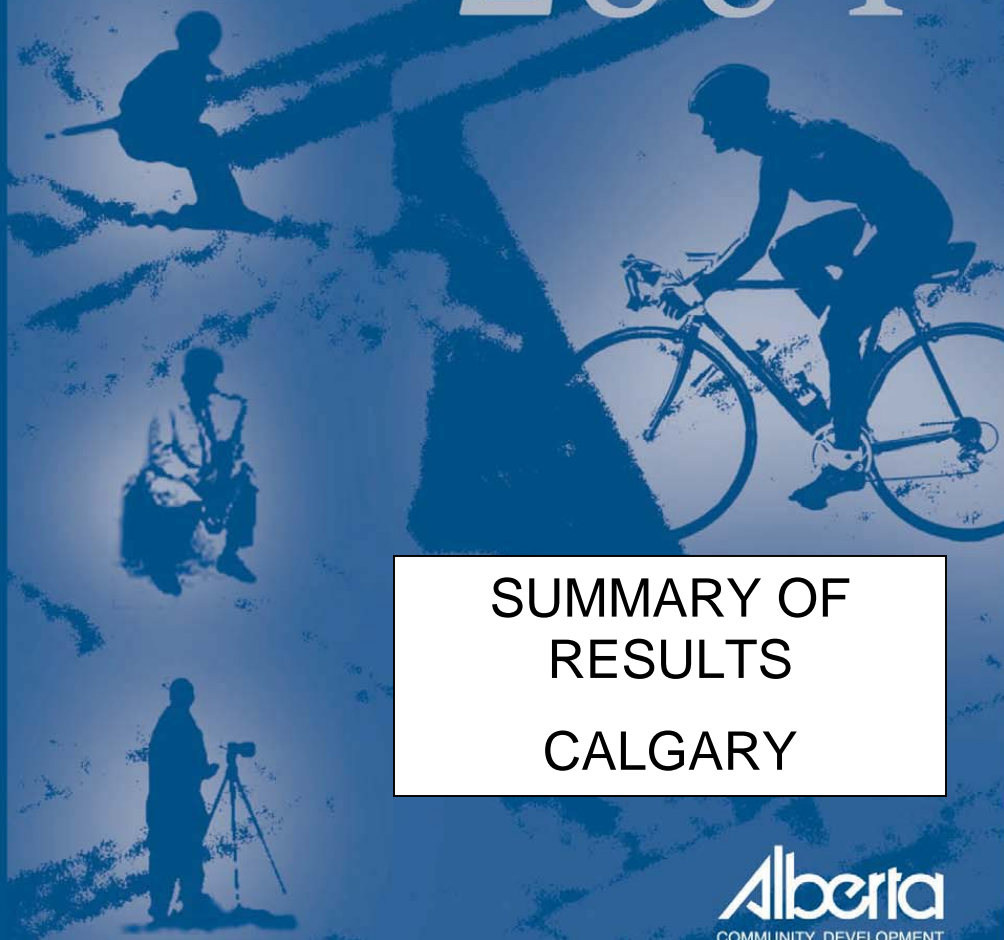


Alberta Recreation Survey 2004



SUMMARY OF
RESULTS
CALGARY

Alberta
COMMUNITY DEVELOPMENT

Acknowledgements

The *2004 Alberta Recreation Survey* was a co-operative project between



For more information on the survey, please contact

Alberta Community Development
Sport and Recreation Branch
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To call toll free anywhere in Alberta, dial 310-0000.

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INTRODUCTION & METHODOLOGY

The 2004 Alberta Recreation Survey is a co-operative effort between Alberta Community Development, and the cities of Calgary, Edmonton and Lethbridge. Alberta Community Development was responsible for the coordination and design of the study and the analysis of the resulting data. The goal of the survey is to determine participation patterns of Albertans and the factors that influence their recreation activity choices. It is the seventh survey since 1981. The information gathered is used to identify recreation trends and preferences, forecast future demands, and aid the recreation field in targeting and marketing services. This report provides descriptive data (frequencies and percentages) from the survey.

The survey instrument consists of four sections. The first investigates household and respondent participation in a variety of social, creative, cultural, outdoor and sports activities. The second section inquires about respondents' three favourite activities, an activity they would like to start, and their involvement as a volunteer. Section three asks the respondents' opinions on a number of recreation and parks activities and services. The final section requests demographic information about respondents and their households.

A random sample of 10,000 Alberta households was selected from a computer-generated list. The sampling unit was the individual household. Respondents from each household were selected on the basis of which member 18 years or older would celebrate their next birthday. The sampling technique provided a representative sample of Alberta households.

The data were collected between May 7 and June 30, 2004. Surveys were mailed to the household sample on May 7, 2004. One week after the first wave mail out a postcard reminder was sent to those households that had not responded. On May 21, 2004 another survey package was mailed to those households that had still not responded. June 30 was the final due date for returned surveys.

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Questionnaires were received from 3,217 households, or 32.2% of the sample. The proportions of the total responses received from the sponsoring municipalities were: 28 % from Calgary (n=902), 28.2% from Edmonton, and 30.2% from Lethbridge.

For more information about the survey results contact:

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Note on Reading Data Tables

The data tables present the number of respondents and associated percentage of the sample who answered each of the survey questions. For all tables, the percentages are calculated using the total sample of 902 as the base. In some cases, percentages have been rounded to one decimal and may not add exactly to 100.

The number of respondents is shown in the columns heading by 'n'.

Several questions on the questionnaire allowed respondents to provide additional responses under the category "Other, please specify". These tables are identified within the summary. However, the summary of additional responses is limited to the leading, or most frequently reported, responses. Full details on all of the responses provided to these questions, are presented in the Technical Appendix Report that is a separate document.

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1.0 PARTICIPATION

Q1a. Please indicate the **NUMBER OF PEOPLE** in **your household** who took part in each of the following leisure or recreational activities during the **PAST 12 MONTHS**. In the last column, please indicate whether **YOU** personally took part in that activity.

EXERCISE ORIENTED					
Activity	Participating Households		Participating Respondents		Participating Household Members
	Number	%	Number	%	Number
Walking for Pleasure	856	94.9	837	92.8	1,922
Bicycling	539	59.8	447	49.6	1,181
Swimming (in pools)	467	51.8	372	41.2	1,081
Aerobics/Fitness/Aquasize/Yoga	433	48.0	344	38.1	681
Golf (other than mini-golf)	409	45.3	347	38.5	699
Weight Training	383	42.5	313	34.7	587
Jogging/Running	363	40.2	296	32.8	564
Swimming (e.g. in lakes, rivers, ponds)	295	32.7	251	27.8	730
Ice Skating (not hockey)	290	32.2	225	24.9	640
In-line Skating	207	22.9	121	13.4	362
Tennis	143	15.9	116	12.9	248
Badminton	105	11.6	61	6.8	198
Wall Climbing	104	11.5	47	5.2	168
Table Tennis	95	10.5	78	8.6	191
Skateboarding	86	9.5	12	1.3	127
Squash	67	7.4	40	4.4	97
Gymnastics	63	7.0	14	1.6	83
Martial Arts (e.g. judo, karate)	61	6.8	29	3.2	84
Track and Field	50	5.5	15	1.7	67
Racquetball	29	3.2	17	1.9	46
BMX Racing	9	1.0	4	0.4	10

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CREATIVE/CULTURAL					
Activity	Participating Households		Participating Respondents		Participating Household Members
	<u>Number</u>	<u>%</u>	<u>Number</u>	<u>%</u>	<u>Number</u>
Doing a craft or hobby (e.g. photography, woodworking, sewing)	570	63.2	498	55.2	1,006
Attending a sports event as a spectator	560	62.1	520	57.6	1,249
Attending a fair or festival	499	55.3	487	54.0	1,222
Attending live theatre (not movies)	476	52.8	437	48.4	934
Visiting a museum, art gallery	474	52.5	447	49.6	1,001
Taking part in the arts (e.g. drama, music, drawing, writing)	285	31.6	207	22.9	513
Dancing (e.g. social, folk, ballet, jazz)	262	29.0	215	23.8	497

SOCIAL/PASSIVE					
Activity	Participating Households		Participating Respondents		Participating Household Members
	<u>Number</u>	<u>%</u>	<u>Number</u>	<u>%</u>	<u>Number</u>
Gardening	645	71.5	592	65.6	1,132
Playing video, computer or electronic games	471	52.2	312	34.6	954
Attending educational courses	409	45.3	326	36.1	668
Picnicking (in the countryside)	382	42.4	367	40.7	962
Picnicking (within a city)	333	36.9	309	34.3	861
Bowling/Lawn Bowling	195	21.6	161	17.8	413
Playing bingo, casinos	174	19.3	145	16.1	271

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TEAM SPORTS					
Activity	Participating Households		Participating Respondents		Participating Household Members
	<u>Number</u>	<u>%</u>	<u>Number</u>	<u>%</u>	<u>Number</u>
Ice Hockey	164	18.2	89	9.9	254
Soccer	160	17.7	71	7.9	283
Basketball	160	17.7	73	8.1	270
Softball/Baseball	138	15.3	91	10.1	213
Volleyball	113	12.5	58	6.4	167
Curling	111	12.3	84	9.3	155
Football	81	9.0	41	4.5	119
Rugby	25	2.8	7	0.8	28
Ringette	8	0.9	3	0.3	12

NON-MECHANIZED OUTDOOR					
Activity	Participating Households		Participating Respondents		Participating Household Members
	<u>Number</u>	<u>%</u>	<u>Number</u>	<u>%</u>	<u>Number</u>
Day Hiking	442	49.0	421	46.7	994
Overnight Camping	399	44.2	357	39.6	959
Mountain Biking (off-road)	173	19.2	142	15.7	308
Birdwatching	172	19.1	159	17.6	321
Mountain Climbing	110	12.2	86	9.5	192
Horseback Riding/Trail Riding	102	11.3	67	7.4	187
Overnight Backpacking	85	9.4	65	7.2	156
Orienteering	11	1.2	9	1.0	16

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FISH/HUNT					
Activity	Participating Households		Participating Respondents		Participating Household Members
	<u>Number</u>	<u>%</u>	<u>Number</u>	<u>%</u>	<u>Number</u>
Fishing	222	24.6	175	19.4	398
Hunting	58	6.4	44	4.9	81
Shooting (trap/skeet/target)	52	5.8	43	4.8	78
Archery	34	3.8	22	2.4	50

MECHANIZED OUTDOOR					
Activity	Participating Households		Participating Respondents		Participating Household Members
	<u>Number</u>	<u>%</u>	<u>Number</u>	<u>%</u>	<u>Number</u>
ATV/Off-road Vehicles	72	8.0	60	6.7	133
Snowmobiling	43	4.8	30	3.3	71
Motorized Trail Biking (e.g. dirt biking)	31	3.4	19	2.1	42
Moto-cross	6	0.7	4	0.4	10

SNOW SPORTS					
Activity	Participating Households		Participating Respondents		Participating Household Members
	<u>Number</u>	<u>%</u>	<u>Number</u>	<u>%</u>	<u>Number</u>
Tobogganing/Sledding	229	25.4	151	16.7	594
Downhill Skiing	237	26.3	192	21.3	476
Snowboarding	134	14.9	50	5.5	197
Cross-country Skiing	135	15.0	118	13.1	237

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WATER SPORTS					
Activity	Participating Households		Participating Respondents		Participating Household Members
	Number	%	Number	%	Number
Motor Boating	161	17.8	149	16.5	409
Canoeing	135	15.0	117	13.0	273
Water Skiing	104	11.5	74	8.2	201
River Rafting	86	9.5	68	7.5	153
Sailing	48	5.3	38	4.2	85
Sailboarding/Windsurfing	11	1.2	9	1.0	15

Most Frequently Reported Other Household Activities

Activity	Participating Households Other Activity 1		Participating Households Other Activity 2	
	n	%	n	%
Attending concerts	10	1.1		
Snowshoeing	7	0.8		
Reading	7	0.8	1	0.1
Ultimate frisbee	5	0.6		
Playing cards	3	0.3	1	0.1
Shopping	3	0.3		
Caving	2	0.2		
Auto racing	2	0.2		
Stampede	2	0.2		
Observing nature	2	0.2	1	0.1
Going to the Zoo	2	0.2	1	0.1
Tubing	2	0.2		

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2.0 WALKING

Q1b. Walking for pleasure is an important recreational activity. This question breaks down this activity into several types of walking. Please answer this question according to the instructions given in question 1a.

Activity	Participating Households		Participating Respondents		Participating Household Members
	Number	%	Number	%	Number
Walking as transportation to work and elsewhere	419	46.5	361	40.0	805
Walking a pet	306	33.9	283	31.4	665
Walking on trails	661	73.3	642	71.2	1,447
Walking on streets	771	85.5	749	83.0	1,741

Most Frequently Reported Other Walking Activities

Activity	Participating Households Other Walking 1		Participating Households Other Walking 2	
	n	%	n	%
Walking in parks	14	1.6	1	0.1
Walking in the malls	9	1.0		
Walking on treadmill	4	0.4	1	0.1
Walking for fitness	2	0.2		
Walking on golf course	2	0.2		
Walking on pathways	2	0.2		

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3.0 CYCLING

Q1c. **Cycling** is a popular recreational activity. This question breaks down this activity into several types of cycling. Please answer this question according to the instructions given in question 1a.

Activity	Participating Households		Participating Respondents		Participating Household Members
	Number	%	Number	%	Number
Cycling as transportation	189	21.0	144	16.0	315
Long distance bicycle touring	45	5.0	36	4.0	67
Cycling on trails	417	46.2	357	39.6	851
Cycling on streets	450	49.9	361	40.0	925
Mountain bike riding on challenging terrain	119	13.2	94	10.4	184

Other Cycling Activities

Activity	Participating Households Other Cycling	
	n	%
Stationary exercise bike	8	0.9
Cycling on pathways	2	0.2
Cycling in the country	1	0.1
Cycling in campgrounds	1	0.1
BMX racing	1	0.1
Triathlon	1	0.1

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4.0 FAVOURITE ACTIVITIES

Q2a. Please **LIST** your **three (3)** favourite leisure or recreational activities and indicate how many times you participated in **EACH activity during the PAST 12 MONTHS**.

Most Frequently Mentioned Favourite Activities, ranked by 1 st favourite.						
Activity	1 st Favourite		2 nd Favourite		3 rd Favourite	
	n	%	n	%	n	%
Walking	141	15.6	117	13.0	81	9.0
Golf	99	11.0	41	4.5	34	3.8
Camping	51	5.7	32	3.5	32	3.5
Hiking	44	4.9	44	4.9	43	4.8
Jogging/running	36	4.0	18	2.0	14	1.6
Bicycling	34	3.8	66	7.3	63	7.0
Swimming	25	2.8	27	3.0	34	3.8
Fishing	24	2.7	21	2.3	15	1.7
Fitness/gym	21	2.3	23	2.5	20	2.2
Reading	18	2.0	14	1.6	19	2.1
Gardening	18	2.0	29	3.2	42	4.7
Skiing	18	2.0	24	2.7	9	1.0
Ice hockey	18	2.0	13	1.4	5	0.6
Crafts	15	1.7	10	1.1	12	1.3
Downhill skiing	15	1.7	5	0.6	5	0.6
Curling	12	1.3	17	1.9	7	0.8
Yoga	10	1.1	3	0.3	6	0.7
Tennis	10	1.1	13	1.4	8	0.9
Weight training	9	1.0	15	1.7	5	0.6
Dancing	9	1.0	9	1.0	9	1.0

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5.0 REASONS FOR PARTICIPATION

Q2b. People have many reasons for taking part in leisure activities. Based on your favourite leisure activity, how **IMPORTANT** are **EACH** of the following reasons to you? (Please circle **ONE** number for **EACH**.)

Reason	Not Important		Somewhat Important		Important		Very Important	
	n	%	n	%	n	%	n	%
To compete with others	578	64.1	150	16.6	78	8.6	28	3.1
Because I'm good at it	282	31.3	278	30.8	214	23.7	56	6.2
To show others I can do it	574	63.6	154	17.1	81	9.0	14	1.6
To improve my skills or knowledge	110	12.2	158	17.5	358	39.7	207	22.9
To learn new skills and abilities	126	14.0	175	19.4	319	35.4	216	23.9
For a challenge	127	14.1	169	18.7	322	35.7	223	24.7
For excitement	132	14.6	166	18.4	302	33.5	227	25.2
To keep busy	184	20.4	210	23.3	319	35.4	141	15.6
To help community	390	43.2	241	26.7	142	15.7	40	4.4
To be creative	306	33.9	216	23.9	204	22.6	95	10.5
For physical health/exercise	39	4.3	57	6.3	262	29.0	519	57.5
To be with family	146	16.2	137	15.2	249	27.6	295	32.7
To do things with friends	113	12.5	150	16.6	341	37.8	242	26.8
To meet new people	228	25.3	279	30.9	234	25.9	97	10.8
To relax	33	3.7	89	9.9	364	40.4	372	41.2
For pleasure	12	1.3	39	4.3	307	34.0	508	56.3
To do something different from work	108	12.0	112	12.4	304	33.7	298	33.0
To enjoy nature	69	7.6	96	10.6	294	32.6	393	43.6
To be alone	388	43.0	234	25.9	122	13.5	81	9.0
To be away from my family	630	69.8	121	13.4	30	3.3	29	3.2

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6.0 NEW ACTIVITIES

Q3a. Is there any leisure or recreational activity that you **DO NOT take part in now**, but you **WOULD LIKE to start** doing regularly? (Please check **ONE** box only.)

Desire a new activity	Number	% of Respondents
Yes	390	43.2
No	447	49.6
No response	65	7.2
<i>Total</i>	902	100.0

3b. Please specify which leisure or recreational activity you would **MOST LIKE TO START**. (Name **ONE** activity only.)

Most Frequently Reported Desired Activities

New activity to start	Number of comments	% of comments
Swimming	33	3.7
Golf	29	3.2
Gym/fitness/aerobics/aquasize	21	2.3
Canoeing/kayaking	19	2.1
Dancing	14	1.6
Yoga	13	1.4
Bicycling	13	1.4
Hiking	11	1.2
Martial arts	11	1.2
Cross-country skiing	11	1.2
Tennis	10	1.1
Camping	9	1.0
Mountain biking	9	1.0
Curling	8	0.9
Running/jogging	8	0.9
Fishing	7	0.8
Sailing	7	0.8
Archery	7	0.8
Wall climbing	6	0.7
Skiing	6	0.7

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7.0 BARRIERS TO STARTING NEW ACTIVITIES

Q3c. People have many reasons for **NOT** taking part in a leisure or recreational activity. Based on the activity you listed in question 3b, how **IMPORTANT** are **EACH** of the following reasons for not starting this activity? (Please circle **ONE** number for **EACH**.)

Reason	Not Important		Somewhat Important		Important		Very Important	
	n	%	n	%	n	%	n	%
Admission fees or other charges for facilities and programs	129	14.3	95	10.5	119	13.2	137	15.2
The cost (rental or purchase) of equipment, material and supplies	132	14.6	96	10.6	113	12.5	129	14.3
The recreational facilities or areas are overcrowded	117	13.0	117	13.0	133	14.7	98	10.9
The recreational facilities or areas are poorly kept or maintained	193	21.4	102	11.3	106	11.8	52	5.8
I don't know where I can take part in this activity	261	28.9	99	11.0	53	5.9	44	4.9
There is no opportunity near my home	240	26.6	79	8.8	74	8.2	62	6.9
The cost of transportation	278	30.8	87	9.6	52	5.8	45	5.0
Lack of transportation	339	37.6	55	6.1	33	3.7	31	3.4
Too busy with family	157	17.4	99	11.0	92	10.2	107	11.9
Too busy with work	138	15.3	95	10.5	130	14.4	100	11.1
I don't have the physical abilities	315	34.9	79	8.8	40	4.4	26	2.9
I am physically unable to take part	375	41.6	34	3.8	29	3.2	18	2.0
I am not at ease in social situations	364	40.4	57	6.3	21	2.3	13	1.4
The recreational facilities are not physically convenient to use	305	33.8	88	9.8	39	4.3	25	2.8

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8.0 AWARENESS OF LIVE THE OUTSIDE THE BOX CAMPAIGN

Q4a. In 2003, the province launched the Live Outside the Box campaign. Are you aware of this campaign?

Aware of campaign	Number	% of Respondents
Yes	72	8.0
No	823	91.2
No response	7	0.8
<i>Total</i>	902	100.0

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9.0 VOLUNTEERISM

Q5a. Have you done volunteer work connected with culture, recreation, sports or parks in the **PAST 12 MONTHS**? (Please check **ONE** only.)

Volunteered	Number of Respondents	% of Respondents
Yes	337	37.4
No	558	61.9
No response	7	0.8
<i>Total</i>	<i>902</i>	<i>100.0</i>

Q5b. With what kind of group did you work as a volunteer? (Please check **ALL** boxes that apply.)

Group	Number of Respondents	% of Respondents
Conservation, parks, ecology	49	5.4
Community league or association	121	13.4
Youth group (e.g. Scouts, Guides, Cadets)	55	6.1
School	120	13.3
Church	127	14.1
Cultural group	46	5.1
Service club	49	5.4
Local sport team or club	117	13.0
Recreation or parks board	21	2.3
Special sport/recreation event (e.g. tournament, regional games)	66	7.3
Other	64	7.1

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Most Frequently Reported Other Volunteer Work

Group	Number of Respondents	% of Respondents
Health association, society, organization, etc.	10	1.1
Seniors club, centre	7	0.8
Professional association	5	0.6
YMCA	4	0.4
Charity	4	0.4
Hospital	4	0.4
Police	2	0.2
Museum	2	0.2

Q5c. What job did you do as a volunteer? (Please check **ALL** boxes that apply.)

Job	Number of Respondents	% of Respondents
Executive (e.g. President, Secretary)	95	10.5
Committee member	118	13.1
Coach, manager or instructor	89	9.9
Volunteer worker	341	37.8
Other	19	2.1

Q5d. How many hours in an average week did you spend doing volunteer work during the **PAST 12 MONTHS**? (Please check **ONE** box only.)

Time	Number of Respondents	% of Respondents
1 – 5 hours	267	29.6
6 – 10 hours	76	8.4
11 – 15 hours	31	3.4
More than 15 hours	80	8.9
No response	448	49.7
<i>Total</i>	902	100.0

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10.0 BENEFITS OF RECREATION AND PARKS

Q6. Recreation and parks can provide benefits to communities. Below are a few benefits that some Albertans feel they receive from having recreation in their community. For each benefit, please rate **how important** you think they are.

Benefit	Not Important		Somewhat Important		Important		Very Important	
	n	%	n	%	n	%	n	%
Recreation and parks facilities and services improve quality of life	6	0.7	33	3.7	271	30.0	572	63.4
Recreation provides opportunities for children and youth to take part in a variety of activities	12	1.3	31	3.4	234	25.9	600	66.5
Recreation provides opportunities for families to spend time together	9	1.0	45	5.0	263	29.2	562	62.3
Recreation creates partnerships and renews community spirit	33	3.7	163	18.1	336	37.3	334	37.0
Recreation provides opportunities for people to contribute to their communities in many ways	45	5.0	203	22.5	329	36.5	291	32.3
Recreation and parks contribute to the economy of a community	63	7.0	232	25.7	299	33.1	271	30.0
Parks and open spaces preserve Alberta's landscapes, plants and animals	8	0.9	41	4.5	211	23.4	620	68.7

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Q7a. On the average, Albertans pay about \$116.00 per person per year on taxes for municipal recreation and parks services. The amount you actually pay may be more or less, but \$116.00 is the average. Do you feel that your recreation and park services are worth \$116.00 per person?

Opinion on value of parks	Number of Respondents	% of Respondents
Amount is too low	109	12.1
Amount is reasonable	704	78.0
Amount is too high	64	7.1
No response	25	2.8
<i>Total</i>	902	100.0

Q7b. If you think the amount is too high, how much would you allocate per person per year?

Amount (\$)	Number of Respondents	% of Respondents
\$0	4	0.4
\$10	1	0.1
\$25	1	0.1
\$45	1	0.1
\$50	21	2.3
\$60	1	0.1
\$65	1	0.1
\$70	1	0.1
\$75	6	0.7
\$80	2	0.2
\$85	1	0.1
\$90	1	0.1
\$100	4	0.4
No response	857	95.0
<i>Total</i>	902	100.0

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Q7c. How should recreation services and public parks be supported?

Source of funds	Number of Respondents	% of Respondents
Mainly through taxes	193	21.4
Mainly through fees for users	64	7.1
Through a combination of taxes and user fees	622	69.0
Other	27	3.0

(Note: multiple responses allowed)

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11.0 VISITING ALBERTA PROVINCIAL PARKS

Q8a. Did you visit an **Alberta Provincial Park** in the last 12 months? Provincial parks are managed by the provincial government and **NOT** managed by municipal or federal agencies.

Visited a Provincial Park	Number of Respondents	% of Respondents
Yes	611	67.7
No	223	24.7
Don't know	53	5.9
No response	15	1.7
<i>Total</i>	902	100.0

Q8b. Which **Alberta Provincial Parks** did you visit?

Parks Visited	Number of References	% of References
Kananaskis Country	474	42.3
Fish Creek	105	9.4
Dinosaur	49	4.4
Big Hills Springs	18	1.6
Little Bow	18	1.6
Cypress Hills	16	1.4
Writing-On-Stone	16	1.4
Chain Lakes	14	1.2
Sylvan Lake	13	1.2
Dry Island Buffalo Jump	12	1.1

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Q8c. Which of the following services/information sources did you use for planning your trips to Alberta Provincial Parks? (Please check **ALL** boxes that apply.)

Information Source	Number of Respondents	% of Respondents
Internet/world wide web	252	27.9
Advertising (e.g. newspapers, magazines)	120	13.3
Recommendations from others	321	35.6
Travel information centres/kiosks	185	20.5
Alberta Motor Association	186	20.6
Radio/television	56	6.2
Personal experience or previous visit	504	55.9
Travel counsellors/agents	8	0.9
Campground guide/directories	176	19.5
Road maps	277	30.7
Other	37	4.1

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12.0 BARRIERS TO VISITING ALBERTA PROVINCIAL PARKS

Q8d. The following is a list of reasons why you might not have visited an **Alberta Provincial Park** during the last 12 months. For each one, please indicate how important each is in your decision not to visit an Alberta Provincial Park during the past 12 months. (Please circle **ONE** number for **EACH**.)

Reason	Not Important		Somewhat Important		Important		Very Important	
	n	%	n	%	n	%	n	%
Lack of time (e.g. family responsibilities or work commitments)	127	14.1	107	11.9	211	23.4	166	18.4
Not interested in outdoor recreation activities or parks	465	51.6	78	8.6	31	3.4	15	1.7
Parks are too crowded	267	29.6	195	21.6	98	10.9	40	4.4
Poor health	460	51.0	67	7.4	45	5.0	36	4.0
Noisy or rowdy activities of other people	296	32.8	147	16.3	90	10.0	67	7.4
Age	458	50.8	71	7.9	45	5.0	38	4.2
Prefer National Parks (e.g. Banff or Jasper National Park)	319	35.4	130	14.4	107	11.9	50	5.5
Prefer municipal parks (e.g. neighbourhood or city park)	322	35.7	136	15.1	101	11.2	44	4.9
Prefer private parks/campgrounds	439	48.7	77	8.5	52	5.8	23	2.5
Prefer camping in undeveloped areas	409	45.3	86	9.5	64	7.1	42	4.7
Fear of crime, safety and security	422	46.8	85	9.4	45	5.0	51	5.7
Lack of information	306	33.9	131	14.5	108	12.0	51	5.7
Unaware of opportunities in parks	259	28.7	136	15.1	151	16.7	49	5.4
Parks are too far away	324	35.9	162	18.0	76	8.4	39	4.3
Costs of camping are too high	283	31.4	135	15.0	110	12.2	75	8.3
Transportation and equipment costs are too much	299	33.1	148	16.4	96	10.6	58	6.4
Too many restrictive regulations	367	40.7	145	16.1	59	6.5	22	2.4
Private sector operation of provincial parks campgrounds	355	39.4	137	15.2	64	7.1	34	3.8
Facilities are poorly kept or maintained	319	35.4	139	15.4	94	10.4	42	4.7
Lack of interpretative programs or facilities	396	43.9	118	13.1	60	6.7	16	1.8
Lack of RV campsites	468	51.9	68	7.5	37	4.1	18	2.0
Lack of handicapped accessible facilities	500	55.4	42	4.7	32	3.5	15	1.7
Lack of things to do	434	48.1	99	11.0	40	4.4	13	1.4

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13.0 ACTIVITIES AND SERVICES IN PROVINCIAL PARKS

Q9a. In your opinion, should the following activities or services be allowed in **provincial parks**? (Please circle **ONE** number for **EACH**.)

Activities and Services	Yes		No		No Opinion	
	n	%	n	%	n	%
<u>Accommodation Facilities:</u>						
Private cottages	197	21.8	564	62.5	100	11.1
Primitive rental cabins	487	54.0	254	28.2	118	13.1
Hostels or dormitories	448	49.7	319	35.4	91	10.1
Hotels or motels	314	34.8	466	51.7	82	9.1
Resorts	293	32.5	468	51.9	96	10.6
<u>Sport and Recreation Facilities:</u>						
Courts (e.g. tennis, volleyball, basketball)	545	60.4	225	24.9	85	9.4
Playing fields (e.g. baseball, soccer)	568	63.0	217	24.1	71	7.9
Golf courses	443	49.1	328	36.4	91	10.1
Downhill ski areas	527	58.4	225	24.9	104	11.5
Cross-country ski trails	724	80.3	70	7.8	74	8.2
<u>Service Facilities:</u>						
Grocery stores and laundromats	618	68.5	186	20.6	65	7.2
Restaurants or lounges	495	54.9	305	33.8	68	7.5
Gas stations	593	65.7	209	23.2	67	7.4
<u>Outdoor Activities:</u>						
Hunting	134	14.9	650	72.1	82	9.1
Snowmobiling	283	31.4	492	54.5	88	9.8
Horse rentals	660	73.2	125	13.9	79	8.8
Motorized off-road vehicles (e.g. quads)	166	18.4	616	68.3	80	8.9
Mountain biking	656	72.7	140	15.5	69	7.6

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14.0 ACTIVITIES AND SERVICES IN MUNICIPAL PARKS

Q9b. In your opinion, should the following activities or services be allowed in **municipal parks and recreation areas**? (Please circle **ONE** number for **EACH**.)

Activities and Services	Yes		No		No Opinion	
	n	%	n	%	n	%
<u>Accommodation Facilities:</u>						
Tents and campgrounds	490	54.3	337	37.4	52	5.8
Hostels and dormitories	331	36.7	450	49.9	87	9.6
<u>Sport and Recreation Facilities:</u>						
Courts (e.g. tennis, volleyball, basketball)	753	83.5	65	7.2	50	5.5
Playing fields (e.g. baseball, soccer)	763	84.6	71	7.9	45	5.0
Golf courses	555	61.5	252	27.9	69	7.6
Downhill ski areas	513	56.9	258	28.6	99	11.0
Cross-country ski trails	730	80.9	81	9.0	65	7.2
<u>Service Facilities:</u>						
Picnic areas	861	95.5	13	1.4	12	1.3
Restaurants or snack bars	669	74.2	159	17.6	51	5.7
<u>Outdoor Activities:</u>						
Snowmobiling	176	19.5	607	67.3	82	9.1
Horse rentals	524	58.1	258	28.6	90	10.0
Motorized off-road vehicles (e.g. quads)	130	14.4	665	73.7	73	8.1
Mountain biking	597	66.2	198	22.0	76	8.4

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15.0 DEMOGRAPHIC PROFILE

Q10. What is **your** gender?

Gender	Number of Respondents	% of Respondents
Male	493	54.7
Female	398	44.1
No response	11	1.2
<i>Total</i>	<i>902</i>	<i>100.0</i>

Q11. What year were **you** born?

Age Group (years)	Number of Respondents	% of Respondents
Under 18	1	0.1
18 to 25	33	3.7
26 to 35	136	15.1
36 to 45	178	19.7
46 to 55	221	24.5
56 to 65	162	18.0
66 to 75	92	10.2
76 and over	39	4.3
No response	40	4.4
<i>Total</i>	<i>902</i>	<i>100.0</i>

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Q12. What is the **HIGHEST** level of education **YOU** have completed? (Please check **ONE** box only.)

Education Level	Number of Respondents	% of Respondents
Elementary, Junior or Senior High School	171	19.0
Technical or vocational program	133	14.7
College	190	21.1
University	370	41.0
Other	32	3.5
No response	6	0.7
<i>Total</i>	902	100.0

Q14. Which of the following best describes your household? (Please check **ONE** box only.)

Household Type	Number of Respondents	% of Respondents
Couple with no children	306	33.9
Couple with children	318	35.3
Single person	149	16.5
Single parent family	38	4.2
Two or more unrelated adults	33	3.7
Two or more related adults	42	4.7
Other	11	1.2
No response	5	0.6
<i>Total</i>	902	100.0

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Q15. How many members of your household are in the following age groups? Please specify the **NUMBER OF PEOPLE** in each **AGE GROUP**. (**REMEMBER** to include yourself.)

Age Group (years)	People in Household															
	1		2		3		4		5		6		7		8	
	n	%	n	%	n	%	n	%	n	%	n	%	n	%	n	%
Under 5	72	8.0	25	2.8	1	0.1	1	0.1								
5 to 9	79	8.8	17	1.9	3	0.3										
10 to 14	95	10.5	27	3.0	3	0.3										
15 to 19	89	9.9	34	3.8	4	0.4										
20 to 29	127	14.1	82	9.1	6	0.7	2	0.2	1	0.1						
30 to 49	211	23.4	238	26.4	6	0.7			1	0.1						
50 to 64	166	18.4	183	20.3												
65 and over	78	8.6	85	9.4												

Q16. In terms of your household financial situation, would you say that you consider yourself to be:

Financial Situation	Number of Respondents	% of Respondents
Experiencing difficulties financially	132	14.6
Living reasonably comfortably	595	66.0
Living very comfortably	163	18.1
No response	12	1.3
<i>Total</i>	<i>902</i>	<i>100.0</i>