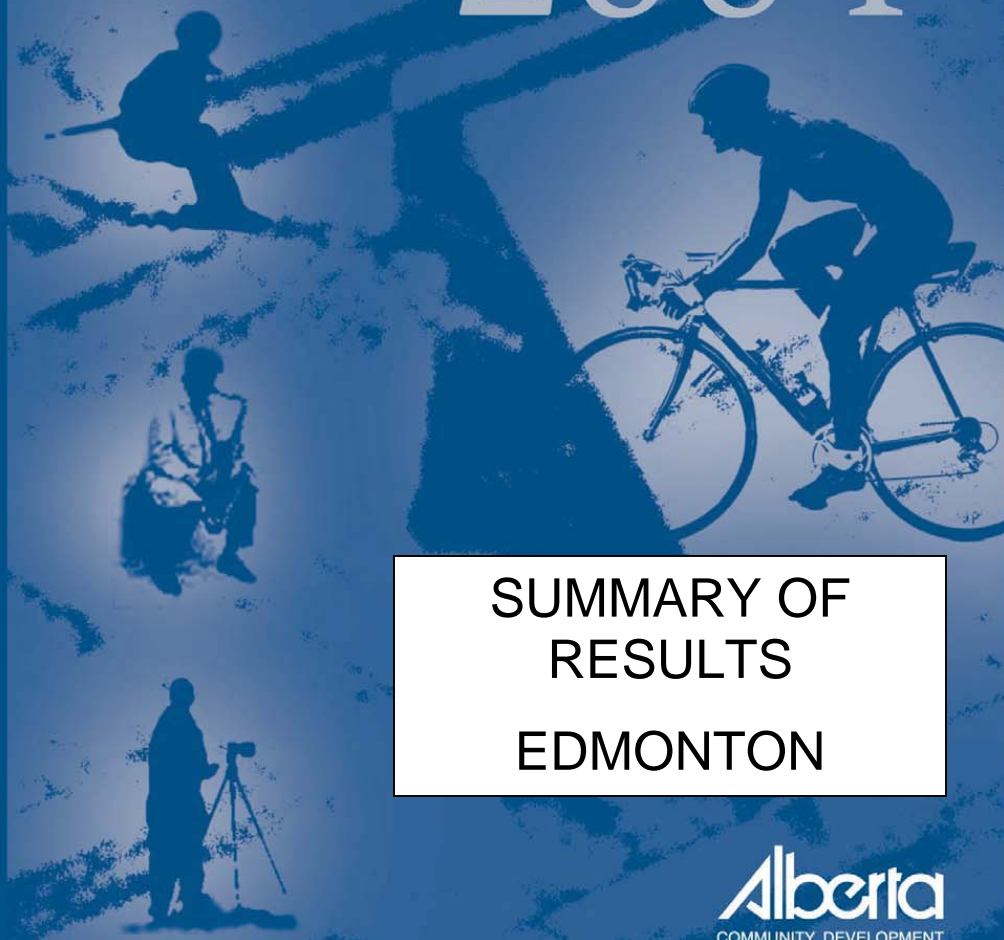


Alberta Recreation Survey 2004



SUMMARY OF
RESULTS
EDMONTON

Alberta
COMMUNITY DEVELOPMENT

Acknowledgements

The 2004 Alberta Recreation Survey was a co-operative project between



For more information on the survey, please contact

Alberta Community Development
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INTRODUCTION & METHODOLOGY

The 2004 Alberta Recreation Survey is a co-operative effort between Alberta Community Development, and the cities of Calgary, Edmonton and Lethbridge. Alberta Community Development was responsible for the coordination and design of the study and the analysis of the resulting data. The goal of the survey is to determine participation patterns of Albertans and the factors that influence their recreation activity choices. It is the seventh survey since 1981. The information gathered is used to identify recreation trends and preferences, forecast future demands, and aid the recreation field in targeting and marketing services. This report provides descriptive data (frequencies and percentages) from the survey.

The survey instrument consists of four sections. The first investigates household and respondent participation in a variety of social, creative, cultural, outdoor and sports activities. The second section inquires about respondents' three favourite activities, an activity they would like to start, and their involvement as a volunteer. Section three asks the respondents' opinions on a number of recreation and parks activities and services. The final section requests demographic information about respondents and their households.

A random sample of 10,000 Alberta households was selected from a computer-generated list. The sampling unit was the individual household. Respondents from each household were selected on the basis of which member 18 years or older would celebrate their next birthday. The sampling technique provided a representative sample of Alberta households.

The data were collected between May 7 and June 30, 2004. Surveys were mailed to the household sample on May 7, 2004. One week after the first wave mail out a postcard reminder was sent to those households that had not responded. On May 21, 2004 another survey package was mailed to those households that had still not responded. June 30 was the final due date for returned surveys.

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Questionnaires were received from 3,217 households, or 32.2% of the sample. The proportions of the total responses received from the sponsoring municipalities were: 28 % from Calgary, 28.2% from Edmonton (n=907), and 30.2% from Lethbridge.

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Note on Reading Data Tables

The data tables present the number of respondents and associated percentage of the sample who answered each of the survey questions. For all tables, the percentages are calculated using the total sample of 907 as the base. In some cases, percentages have been rounded to one decimal and may not add exactly to 100.

The number of respondents is shown in the columns heading by 'n'.

Several questions on the questionnaire allowed respondents to provide additional responses under the category "Other, please specify". These tables are identified within the summary. However, the summary of additional responses is limited to the leading, or most frequently reported, responses. Full details on all of the responses provided to these questions, are presented in the Technical Appendix Report that is a separate document.

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1.0 PARTICIPATION

Q1a. Please indicate the **NUMBER OF PEOPLE** in **your household** who took part in each of the following leisure or recreational activities during the **PAST 12 MONTHS**. In the last column, please indicate whether **YOU** personally took part in that activity.

EXERCISE ORIENTED					
Activity	Participating Households		Participating Respondents		Participating Household Members
	Number	%	Number	%	Number
Walking for Pleasure	847	93.4	832	91.7	1,910
Bicycling	516	56.9	408	45.0	1,117
Swimming (in pools)	507	55.9	406	44.8	1,138
Aerobics/Fitness/Aquasize/Yoga	416	45.9	333	36.7	629
Golf (other than mini-golf)	350	38.6	281	31.0	609
Jogging/Running	327	36.1	246	27.1	540
Weight Training	319	35.2	245	27.0	499
Ice Skating (not hockey)	300	33.1	213	23.5	634
Swimming (e.g. in lakes, rivers, ponds)	286	31.5	245	27.0	706
In-line Skating	169	18.6	90	9.9	295
Badminton	121	13.3	80	8.8	250
Skateboarding	105	11.6	13	1.4	157
Tennis	89	9.8	68	7.5	187
Track and Field	80	8.8	14	1.5	127
Table Tennis	76	8.4	67	7.4	159
Wall Climbing	75	8.3	30	3.3	112
Gymnastics	69	7.6	10	1.1	101
Martial Arts (e.g. judo, karate)	61	6.7	26	2.9	87
Squash	47	5.2	33	3.6	69
Racquetball	41	4.5	28	3.1	71
BMX Racing	12	1.3	1	0.1	16

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CREATIVE/CULTURAL					
Activity	Participating Households		Participating Respondents		Participating Household Members
	Number	%	Number	%	Number
Attending a fair or festival	581	64.1	560	61.7	1,399
Doing a craft or hobby (e.g. photography, woodworking, sewing)	567	62.5	503	55.5	997
Attending a sports event as a spectator	533	58.8	490	54.0	1,209
Visiting a museum, art gallery	493	54.4	458	50.5	1,053
Attending live theatre (not movies)	485	53.5	445	49.1	938
Taking part in the arts (e.g. drama, music, drawing, writing)	287	31.6	211	23.3	493
Dancing (e.g. social, folk, ballet, jazz)	258	28.4	205	22.6	454

SOCIAL/PASSIVE					
Activity	Participating Households		Participating Respondents		Participating Household Members
	Number	%	Number	%	Number
Gardening	649	71.6	581	64.1	1,152
Playing video, computer or electronic games	465	51.3	322	35.5	1010
Attending educational courses	415	45.8	338	37.3	698
Picnicking (within a city)	352	38.8	341	37.6	916
Picnicking (in the countryside)	257	28.3	254	28.0	679
Bowling/Lawn Bowling	188	20.7	149	16.4	395
Playing bingo, casinos	216	23.8	192	21.2	342

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TEAM SPORTS					
Activity	Participating Households		Participating Respondents		Participating Household Members
	<u>Number</u>	<u>%</u>	<u>Number</u>	<u>%</u>	<u>Number</u>
Soccer	199	21.9	81	8.9	346
Basketball	161	17.8	74	8.2	295
Ice Hockey	161	17.8	80	8.8	258
Softball/Baseball	153	16.9	89	9.8	265
Volleyball	123	13.6	60	6.6	196
Curling	96	10.6	71	7.8	141
Football	72	7.9	32	3.5	115
Rugby	23	2.5	5	0.6	28
Ringette	8	0.9	4	0.4	11

NON-MECHANIZED OUTDOOR					
Activity	Participating Households		Participating Respondents		Participating Household Members
	<u>Number</u>	<u>%</u>	<u>Number</u>	<u>%</u>	<u>Number</u>
Overnight Camping	380	41.9	340	37.5	940
Day Hiking	250	27.6	226	24.9	578
Birdwatching	139	15.3	128	14.1	256
Mountain Biking (off-road)	139	15.3	109	12.0	240
Mountain Climbing	76	8.4	63	6.9	149
Horseback Riding/Trail Riding	74	8.2	45	5.0	133
Overnight Backpacking	57	6.3	43	4.7	100
Orienteering	20	2.2	15	1.7	32

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FISH/HUNT					
Activity	Participating Households		Participating Respondents		Participating Household Members
	<u>Number</u>	<u>%</u>	<u>Number</u>	<u>%</u>	<u>Number</u>
Fishing	217	23.9	163	18.0	418
Hunting	55	6.1	39	4.3	86
Archery	47	5.2	20	2.2	65
Shooting (trap/skeet/target)	44	4.9	29	3.2	76

MECHANIZED OUTDOOR					
Activity	Participating Households		Participating Respondents		Participating Household Members
	<u>Number</u>	<u>%</u>	<u>Number</u>	<u>%</u>	<u>Number</u>
ATV/Off-road Vehicles	95	10.5	71	7.8	196
Snowmobiling	81	8.9	51	5.6	150
Motorized Trail Biking (e.g. dirt biking)	45	5.0	31	3.4	88
Moto-cross	6	0.7	2	0.2	7

SNOW SPORTS					
Activity	Participating Households		Participating Respondents		Participating Household Members
	<u>Number</u>	<u>%</u>	<u>Number</u>	<u>%</u>	<u>Number</u>
Tobogganing/Sledding	237	26.1	152	16.8	561
Downhill Skiing	218	24.0	128	14.1	418
Snowboarding	120	13.2	28	3.1	181
Cross-country Skiing	115	12.7	90	9.9	212

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WATER SPORTS					
Activity	Participating Households		Participating Respondents		Participating Household Members
	Number	%	Number	%	Number
Motor Boating	172	19.0	156	17.2	443
Canoeing	105	11.6	89	9.8	201
Water Skiing	81	8.9	51	5.6	159
River Rafting	28	3.1	22	2.4	56
Sailing	25	2.8	20	2.2	41
Sailboarding/Windsurfing	6	0.7	3	0.3	9

Most Frequently Reported Other Household Activities

Activity	Participating Households Other Activity 1		Participating Households Other Activity 2	
	n	%	n	%
Play cards	7	0.8		
Attending concerts	6	0.7	1	0.1
Reading	4	0.4	2	0.2
Travelling	4	0.4		
Flying radio controlled airplane	2	0.2		
Ultimate frisbee	2	0.2		
Ball hockey	2	0.2		
Volunteering	2	0.2		
Flying a kite	2	0.2		
Visiting parks			2	0.2

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2.0 WALKING

Q1b. **Walking for pleasure** is an important recreational activity. This question breaks down this activity into several types of walking. Please answer this question according to the instructions given in question 1a.

Activity	Participating Households		Participating Respondents		Participating Household Members
	Number	%	Number	%	Number
Walking as transportation to work and elsewhere	407	44.9	350	38.6	762
Walking a pet	290	32.0	273	30.1	651
Walking on trails	579	63.8	554	61.1	1,278
Walking on streets	788	86.9	764	84.2	1,770

Most Frequently Reported Other Walking Activities

Activity	Participating Households Other Walking 1		Participating Households Other Walking 2	
	n	%	n	%
Walking in the malls	20	2.2	1	0.1
Walking on a treadmill	9	1.0		
Walking for fitness	6	0.7		
Walking in parks	5	0.6		
Power walking	5	0.6		
Walking in the country	4	0.4		
Walking at work	3	0.3		
Walking at home	2	0.2		
Walking at fitness facility	2	0.2		
Walking in campgrounds	2	0.2		

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3.0 CYCLING

Q1c. **Cycling** is a popular recreational activity. This question breaks down this activity into several types of cycling. Please answer this question according to the instructions given in question 1a.

Activity	Participating Households		Participating Respondents		Participating Household Members
	Number	%	Number	%	Number
Cycling as transportation	218	24.0	149	16.4	351
Long distance bicycle touring	41	4.5	26	2.9	54
Cycling on trails	339	37.4	272	30.0	647
Cycling on streets	469	51.7	370	40.8	984
Mountain bike riding on challenging terrain	94	10.4	68	7.5	138

Other Cycling Activities

Activity	Participating Households Other Cycling	
	n	%
Stationary exercise bike	9	1.0
Cycling in the country	2	0.2
Biking for therapy	1	0.1
Freestyle biking	1	0.1

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4.0 FAVOURITE ACTIVITIES

Q2a. Please **LIST** your **three (3)** favourite leisure or recreational activities and indicate how many times you participated in **EACH activity during the PAST 12 MONTHS**.

Most Frequently Mentioned Favourite Activities, ranked by 1 st favourite.						
Activity	1 st Favourite		2 nd Favourite		3 rd Favourite	
	n	%	n	%	n	%
Walking	172	19.0	138	15.2	97	10.7
Golf	60	6.6	43	4.7	16	1.8
Bicycling	50	5.5	79	8.7	47	5.2
Swimming	45	5.0	39	4.3	40	4.4
Camping	44	4.9	32	3.5	30	3.3
Jogging/running	32	3.5	15	1.7	18	2.0
Gardening	30	3.3	31	3.4	38	4.2
Reading	27	3.0	13	1.4	16	1.8
Ice hockey	23	2.5	9	1.0	2	0.2
Fitness/gym	20	2.2	13	1.4	16	1.8
Fishing	19	2.1	19	2.1	15	1.7
Crafts	12	1.3	25	2.8	19	2.1
Curling	12	1.3	13	1.4	4	0.4
Hiking	12	1.3	22	2.4	14	1.5
Soccer	11	1.2	8	0.9	7	0.8
Weight training	11	1.2	12	1.3	11	1.2
Attend live theatre	9	1.0	9	1.0	10	1.1
Attend sports events as a spectator	7	0.8	13	1.4	8	0.9
Baseball	7	0.8	4	0.4	5	0.6
Hunting	6	0.7	6	0.7	3	0.3
Walking a pet	6	0.7	6	0.7	3	0.3
Dancing	6	0.7	10	1.1	15	1.7
Volleyball	6	0.7	6	0.7	6	0.7
Picnicking	6	0.7	6	0.7	8	0.9

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5.0 REASONS FOR PARTICIPATION

Q2b. People have many reasons for taking part in leisure activities. Based on your favourite leisure activity, how **IMPORTANT** are **EACH** of the following reasons to you? (Please circle **ONE** number for **EACH**.)

Reason	Not Important		Somewhat Important		Important		Very Important	
	n	%	n	%	n	%	n	%
To compete with others	533	58.8	160	17.6	82	9.0	33	3.6
Because I'm good at it	264	29.1	259	28.6	195	21.5	84	9.3
To show others I can do it	516	56.9	167	18.4	91	10.0	28	3.1
To improve my skills or knowledge	115	12.7	172	19.0	330	36.4	192	21.2
To learn new skills and abilities	122	13.5	166	18.3	310	34.2	197	21.7
For a challenge	129	14.2	190	20.9	283	31.2	201	22.2
For excitement	131	14.4	180	19.8	294	32.4	199	21.9
To keep busy	177	19.5	197	21.7	299	33.0	152	16.8
To help community	334	36.8	253	27.9	138	15.2	62	6.8
To be creative	256	28.2	221	24.4	181	20.0	135	14.9
For physical health/exercise	28	3.1	79	8.7	228	25.1	521	57.4
To be with family	137	15.1	143	15.8	225	24.8	296	32.6
To do things with friends	93	10.3	175	19.3	304	33.5	251	27.7
To meet new people	227	25.0	253	27.9	220	24.3	109	12.0
To relax	38	4.2	99	10.9	343	37.8	349	38.5
For pleasure	14	1.5	55	6.1	293	32.3	475	52.4
To do something different from work	103	11.4	121	13.3	273	30.1	300	33.1
To enjoy nature	84	9.3	129	14.2	238	26.2	367	40.5
To be alone	376	41.5	217	23.9	128	14.1	82	9.0
To be away from my family	608	67.0	109	12.0	51	5.6	20	2.2

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6.0 NEW ACTIVITIES

Q3a. Is there any leisure or recreational activity that you **DO NOT take part in now**, but you **WOULD LIKE to start** doing regularly? (Please check **ONE** box only.)

Desire a new activity	Number	% of Respondents
Yes	399	44.0
No	429	47.3
No response	79	8.7
<i>Total</i>	907	100.0

3b. Please specify which leisure or recreational activity you would **MOST LIKE TO START**. (Name **ONE** activity only.)

Most Frequently Reported Desired Activities

New activity to start	Number of comments	% of comments
Swimming	39	4.3
Gym/fitness	39	4.3
Golf	29	3.2
Bicycling	21	2.3
Yoga	17	1.9
Running/jogging	17	1.9
Dancing	13	1.4
Hiking	11	1.2
Curling	10	1.1
Martial arts	10	1.1
Walking	9	1.0
Canoeing/kayaking	9	1.0
Sailing	9	1.0
Aerobics	8	0.9
Skiing	8	0.9
Tennis	7	0.8
Camping	7	0.8
Horseback riding	7	0.8
Weight training	7	0.8
Tai chi	5	0.6
Ice hockey	5	0.6
Downhill skiing	5	0.6

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7.0 BARRIERS TO STARTING NEW ACTIVITIES

Q3c. People have many reasons for **NOT** taking part in a leisure or recreational activity. Based on the activity you listed in question 3b, how **IMPORTANT** are **EACH** of the following reasons for not starting this activity? (Please circle **ONE** number for **EACH**.)

Reason	Not Important		Somewhat Important		Important		Very Important	
	n	%	n	%	n	%	n	%
Admission fees or other charges for facilities and programs	110	12.1	95	10.5	125	13.8	158	17.4
The cost (rental or purchase) of equipment, material and supplies	137	15.1	80	8.8	125	13.8	145	16.0
The recreational facilities or areas are overcrowded	115	12.7	124	13.7	134	14.8	108	11.9
The recreational facilities or areas are poorly kept or maintained	163	18.0	117	12.9	112	12.3	79	8.7
I don't know where I can take part in this activity	239	26.4	102	11.2	74	8.2	55	6.1
There is no opportunity near my home	207	22.8	96	10.6	91	10.0	77	8.5
The cost of transportation	266	29.3	83	9.2	65	7.2	59	6.5
Lack of transportation	321	35.4	66	7.3	36	4.0	45	5.0
Too busy with family	163	18.0	108	11.9	122	13.5	85	9.4
Too busy with work	147	16.2	92	10.1	139	15.3	101	11.1
I don't have the physical abilities	311	34.3	83	9.2	59	6.5	27	3.0
I am physically unable to take part	364	40.1	62	6.8	25	2.8	24	2.6
I am not at ease in social situations	330	36.4	91	10.0	30	3.3	12	1.3
The recreational facilities are not physically convenient to use	283	31.2	94	10.4	46	5.1	39	4.3

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8.0 AWARENESS OF THE LIVE OUTSIDE THE BOX CAMPAIGN

Q4a. In 2003, the province launched the Live Outside the Box campaign. Are you aware of this campaign?

Aware	Number	% of Respondents
Yes	90	9.9
No	799	88.1
No response	18	2.0
<i>Total</i>	907	100.0

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9.0 VOLUNTEERISM

Q5a. Have you done volunteer work connected with culture, recreation, sports or parks in the **PAST 12 MONTHS**? (Please check **ONE** only.)

Volunteered	Number of Respondents	% of Respondents
Yes	357	39.4
No	536	59.1
No response	14	1.5
<i>Total</i>	<i>907</i>	<i>100.0</i>

Q5b. With what kind of group did you work as a volunteer? (Please check **ALL** boxes that apply.)

Group	Number of Respondents	% of Respondents
Conservation, parks, ecology	29	3.2
Community league or association	149	16.4
Youth group (e.g. Scouts, Guides, Cadets)	54	6.0
School	139	15.3
Church	148	16.3
Cultural group	73	8.0
Service club	51	5.6
Local sport team or club	118	13.0
Recreation or parks board	10	1.1
Special sport/recreation event (e.g. tournaments, regional games)	89	9.8
Other	59	6.5

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Most Frequently Reported Other Volunteer Work

Group	Number of Respondents	% of Respondents
Health association, society, organization, etc.	10	1.1
Hospital	6	0.7
Seniors' club, centre	5	0.6
Live theatre	3	0.3
Police	3	0.3
Inner city meals program/Meals on Wheels	3	0.3
Community daycare	3	0.3
YMCA	2	0.2
Charity	2	0.2
English as a Second Language	2	0.2

Q5c. What job did you do as a volunteer? (Please check **ALL** boxes that apply.)

Job	Number of Respondents	% of Respondents
Executive (e.g. President, Secretary)	101	11.1
Committee member	145	16.0
Coach, manager or instructor	85	9.4
Volunteer worker	366	40.4
Other	22	2.4

Q5d. How many hours in an average week did you spend doing volunteer work during the **PAST 12 MONTHS**? (Please check **ONE** box only.)

Time	Number of Respondents	% of Respondents
1 – 5 hours	275	30.3
6 – 10 hours	76	8.4
11 – 15 hours	32	3.5
More than 15 hours	75	8.3
No response	449	49.5
<i>Total</i>	907	100.0

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10.0 BENEFITS OF RECREATION AND PARKS

Q6. Recreation and parks can provide benefits to communities. Below are a few benefits that some Albertans feel they receive from having recreation in their community. For each benefit, please rate **how important** you think they are.

Benefit	Not Important		Somewhat Important		Important		Very Important	
	n	%	n	%	n	%	n	%
Recreation and parks facilities and services improve quality of life	12	1.3	48	5.3	282	31.1	540	59.5
Recreation provides opportunities for children and youth to take part in a variety of activities	7	0.8	37	4.1	240	26.5	599	66.0
Recreation provides opportunities for families to spend time together	5	0.6	52	5.7	259	28.6	569	62.7
Recreation creates partnerships and renews community spirit	25	2.8	153	16.9	373	41.1	322	35.5
Recreation provides opportunities for people to contribute to their communities in many ways	26	2.9	195	21.5	375	41.3	285	31.4
Recreation and parks contribute to the economy of a community	50	5.5	228	25.1	326	35.9	266	29.3
Parks and open spaces preserve Alberta's landscapes, plants and animals	12	1.3	48	5.3	226	24.9	595	65.6

Q7a. On the average, Albertans pay about \$116.00 per person per year on taxes for municipal recreation and parks services. The amount you actually pay may be more or less, but \$116.00 is the average. Do you feel that your recreation and park services are worth \$116.00 per person?

Opinion on value of parks	Number of Respondents	% of Respondents
Amount is too low	85	9.4
Amount is reasonable	690	76.1
Amount is too high	98	10.8
No response	34	3.7
<i>Total</i>	<i>907</i>	<i>100.0</i>

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Q7b. If you think the amount is too high, how much would you allocate per person per year?

Amount (\$)	Number of Respondents	% of Respondents
\$0	6	0.7
\$20	2	0.2
\$25	2	0.2
\$40	1	0.1
\$50	20	2.2
\$58	1	0.1
\$60	5	0.6
\$70	1	0.1
\$75	14	1.5
\$80	4	0.4
\$90	3	0.3
\$92	1	0.1
\$95	1	0.1
\$100	11	1.2
No response	835	92.1
<i>Total</i>	<i>907</i>	<i>100.0</i>

Q7c. How should recreation services and public parks be supported?

Source of funds	Number of Respondents	% of Respondents
Mainly through taxes	234	25.8
Mainly through fees for users	78	8.6
Through a combination of taxes and user fees	551	60.7
Other	37	4.1

(Note: multiple responses allowed)

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11.0 VISITING ALBERTA PROVINCIAL PARKS

Q8a. Did you visit an **Alberta Provincial Park** in the last 12 months? Provincial parks are managed by the provincial government and **NOT** managed by municipal or federal agencies.

Visited a Provincial Park	Number of Respondents	% of Respondents
Yes	450	49.6
No	396	43.7
Don't know	45	5.0
No response	16	1.8
<i>Total</i>	<i>907</i>	<i>100.0</i>

Q8b. Which **Alberta Provincial Parks** did you visit?

Most Frequently Reported Parks Visited	Number of References	% of References
Kananaskis Country	263	36.9
Pigeon Lake	29	4.1
Miquelon Lake	27	3.8
Wabamun	26	3.7
Dinosaur	20	2.8
Long Lake	18	2.5
Pembina	16	2.2
William A. Switzer	11	1.5
Carson-Pegasus	10	1.4
Cypress Hills	9	1.3
Lesser Slave Lake	9	1.3
Sylvan Lake	9	1.3

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Q8c. Which of the following services/information sources did you use for planning your trips to Alberta Provincial Parks? (Please check **ALL** boxes that apply.)

Information Source	Number of Respondents	% of Respondents
Internet/world wide web	197	21.7
Advertising (e.g. newspapers, magazines)	116	12.8
Recommendations form others	269	29.7
Travel information centres/kiosks	137	15.1
Alberta Motor Association	170	18.7
Radio/television	61	6.7
Personal experience or previous visit	360	39.7
Travel counsellors/agents	10	1.1
Campground guide/directories	152	16.8
Road maps	224	24.7
Other	19	2.1

(Note: multiple responses allowed)

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12.0 BARRIERS TO VISITING ALBERTA PROVINCIAL PARKS

Q8d. The following is a list of reasons why you might not have visited an **Alberta Provincial Park** during the last 12 months. For each one, please indicate how important each is in your decision not to visit an Alberta Provincial Park during the past 12 months. (Please circle **ONE** number for **EACH**.)

Reason	Not Important		Somewhat Important		Important		Very Important	
	n	%	n	%	n	%	n	%
Lack of time (e.g. family responsibilities or work commitments)	139	15.3	115	12.7	183	20.2	210	23.2
Not interested in outdoor recreation activities or parks	457	50.4	112	12.3	41	4.5	19	2.1
Parks are too crowded	276	30.4	198	21.8	119	13.1	48	5.3
Poor health	467	51.5	88	9.7	60	6.6	47	5.2
Noisy or rowdy activities of other people	296	32.6	155	17.1	115	12.7	71	7.8
Age	458	50.5	94	10.4	67	7.4	41	4.5
Prefer National Parks (e.g. Banff or Jasper National Park)	272	30.0	128	14.1	153	16.9	97	10.7
Prefer municipal parks (e.g. neighbourhood or city park)	304	33.5	169	18.6	117	12.9	56	6.2
Prefer private parks/campgrounds	424	46.7	120	13.2	67	7.4	24	2.6
Prefer camping in undeveloped areas	434	47.9	95	10.5	60	6.6	46	5.1
Fear of crime, safety and security	394	43.4	112	12.3	69	7.6	71	7.8
Lack of information	309	34.1	138	15.2	121	13.3	68	7.5
Unaware of opportunities in parks	277	30.5	133	14.7	151	16.6	70	7.7
Parks are too far away	297	32.7	162	17.9	124	13.7	60	6.6
Costs of camping are too high	241	26.6	163	18.0	122	13.5	123	13.6
Transportation and equipment costs are too much	254	28.0	150	16.5	136	15.0	101	11.1
Too many restrictive regulations	360	39.7	154	17.0	81	8.9	42	4.6
Private sector operation of provincial parks campgrounds	348	38.4	146	16.1	77	8.5	61	6.7
Facilities are poorly kept or maintained	276	30.4	161	17.8	121	13.3	75	8.3
Lack of interpretative programs or facilities	357	39.4	163	18.0	85	9.4	24	2.6
Lack of RV campsites	471	51.9	90	9.9	44	4.9	29	3.2
Lack of handicapped accessible facilities	509	56.1	69	7.6	32	3.5	20	2.2
Lack of things to do	417	46.0	127	14.0	63	6.9	22	2.4

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13.0 ACTIVITIES AND SERVICES IN PROVINCIAL PARKS

Q9a. In your opinion, should the following activities or services be allowed in **provincial parks**? (Please circle **ONE** number for **EACH**.)

Activities and Services	Yes		No		No Opinion	
	n	%	n	%	n	%
<u>Accommodation Facilities:</u>						
Private cottages	216	23.8	538	59.3	104	11.5
Primitive rental cabins	529	58.3	206	22.7	119	13.1
Hostels or dormitories	428	47.2	299	33.0	130	14.3
Hotels or motels	319	35.2	445	49.1	97	10.7
Resorts	293	32.3	428	47.2	129	14.2
<u>Sport and Recreation Facilities:</u>						
Courts (e.g. tennis, volleyball, basketball)	570	62.8	154	17.0	127	14.0
Playing fields (e.g. baseball, soccer)	584	64.4	154	17.0	111	12.2
Golf courses	413	45.5	321	35.4	122	13.5
Downhill ski areas	496	54.7	224	24.7	135	14.9
Cross-country ski trails	695	76.6	72	7.9	98	10.8
<u>Service Facilities:</u>						
Grocery stores and laundromats	636	70.1	153	16.9	76	8.4
Restaurants or lounges	461	50.8	303	33.4	92	10.1
Gas stations	571	63.0	209	23.0	81	8.9
<u>Outdoor Activities:</u>						
Hunting	120	13.2	631	69.6	106	11.7
Snowmobiling	231	25.5	505	55.7	122	13.5
Horse rentals	626	69.0	121	13.3	113	12.5
Motorized off-road vehicles (e.g. quads)	168	18.5	582	64.2	110	12.1
Mountain biking	633	69.8	129	14.2	101	11.1

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14.0 ACTIVITIES AND SERVICES IN MUNICIPAL PARKS

Q9b. In your opinion, should the following activities or services be allowed in **municipal parks and recreation areas**? (Please circle **ONE** number for **EACH**.)

Activities and Services	Yes		No		No Opinion	
	n	%	n	%	n	%
<u>Accommodation Facilities:</u>						
Tents and campgrounds	605	66.7	206	22.7	66	7.3
Hostels and dormitories	330	36.4	424	46.7	105	11.6
<u>Sport and Recreation Facilities:</u>						
Courts (e.g. tennis, volleyball, basketball)	725	79.9	72	7.9	69	7.6
Playing fields (e.g. baseball, soccer)	729	80.4	77	8.5	61	6.7
Golf courses	516	56.9	255	28.1	93	10.3
Downhill ski areas	539	59.4	205	22.6	119	13.1
Cross-country ski trails	719	79.3	62	6.8	88	9.7
<u>Service Facilities:</u>						
Picnic areas	849	93.6	14	1.5	19	2.1
Restaurants or snack bars	615	67.8	191	21.1	67	7.4
<u>Outdoor Activities:</u>						
Snowmobiling	182	20.1	570	62.8	103	11.4
Horse rentals	524	57.8	223	24.6	107	11.8
Motorized off-road vehicles (e.g. quads)	158	17.4	602	66.4	100	11.0
Mountain biking	583	64.3	180	19.8	93	10.3

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15.0 DEMOGRAPHIC PROFILE

Q10. What is **your** gender?

Gender	Number of Respondents	% of Respondents
Male	414	45.6
Female	485	53.5
No response	8	0.9
<i>Total</i>	<i>907</i>	<i>100.0</i>

Q11. What year were **you** born?

Age Group (years)	Number of Respondents	% of Respondents
Under 18	1	0.1
18 to 25	63	6.9
26 to 35	141	15.5
36 to 45	180	19.8
46 to 55	176	19.4
56 to 65	138	15.2
66 to 75	90	9.9
76 and over	63	6.9
No response	55	6.1
<i>Total</i>	<i>907</i>	<i>100.0</i>

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Q12. What is the **HIGHEST** level of education **YOU** have completed? (Please check **ONE** box only.)

Education Level	Number of Respondents	% of Respondents
Elementary, Junior or Senior High School	238	26.2
Technical or vocational program	147	16.2
College	158	17.4
University	322	35.5
Other	28	3.1
No response	14	1.5
<i>Total</i>	907	100.0

Q14. Which of the following best describes your household? (Please check **ONE** box only.)

Household Type	Number of Respondents	% of Respondents
Couple with no children	277	30.5
Couple with children	309	34.1
Single person	162	17.9
Single parent family	46	5.1
Two or more unrelated adults	24	2.6
Two or more related adults	57	6.3
Other	19	2.1
No response	13	1.4
<i>Total</i>	907	100.0

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Q15. How many members of your household are in the following age groups? Please specify the **NUMBER OF PEOPLE** in each **AGE GROUP**. (**REMEMBER** to include yourself.)

Age Group (years)	People in Household															
	1		2		3		4		5		6		7		8	
	n	%	n	%	n	%	n	%	n	%	n	%	n	%	n	%
Under 5	65	7.2	22	2.4			1	0.1								
5 to 9	70	7.7	21	2.3	2	0.2										
10 to 14	79	8.7	40	4.4	4	0.4										
15 to 19	92	10.1	28	3.1	6	0.7	1	0.1								
20 to 29	143	15.8	92	10.1	14	1.5	4	0.4			1	0.1				
30 to 49	199	21.9	244	26.9	4	0.4			2	0.2						
50 to 64	176	19.4	131	14.4	4	0.4										
65 and over	109	12.0	95	10.5	1	0.1										

Q16. In terms of your household financial situation, would you say that you consider yourself to be:

Financial Situation	Number of Respondents	% of Respondents
Experiencing difficulties financially	164	18.1
Living reasonably comfortably	594	65.5
Living very comfortably	131	14.4
No response	18	2.0
<i>Total</i>	<i>907</i>	<i>100.0</i>