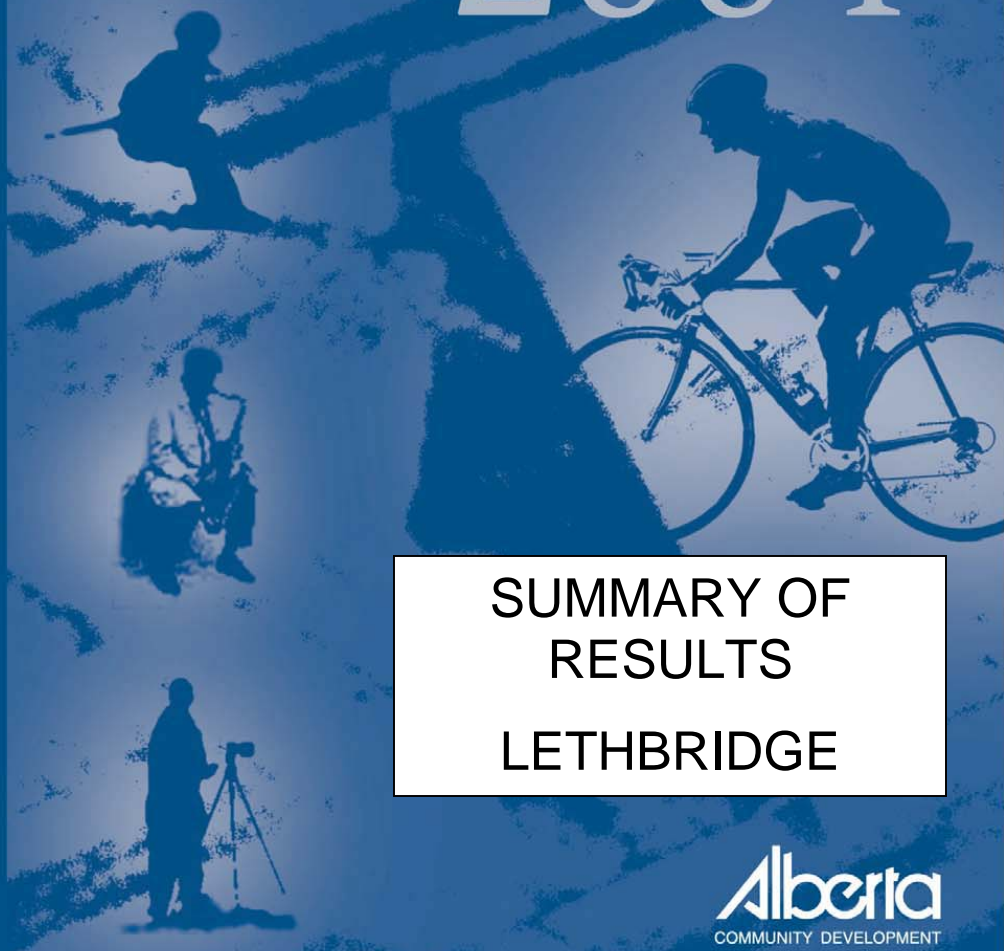


# Alberta Recreation Survey 2004



SUMMARY OF  
RESULTS  
LETHBRIDGE

## Acknowledgements

The 2004 Alberta Recreation Survey was a co-operative project between



For more information on the survey, please contact

Alberta Community Development  
Sport and Recreation Branch  
905 Standard Life Centre  
10405 Jasper Avenue  
Edmonton, Alberta T5J 4R7  
Phone: (780) 427-6549  
Fax: (780) 427-5140  
[www.cd.gov.ab.ca](http://www.cd.gov.ab.ca)

To call toll free anywhere in Alberta, dial 310-0000.

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# Alberta Recreation Survey, 2004

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## INTRODUCTION & METHODOLOGY

The 2004 Alberta Recreation Survey is a co-operative effort between Alberta Community Development, and the cities of Calgary, Edmonton and Lethbridge. Alberta Community Development was responsible for the coordination and design of the study and the analysis of the resulting data. The goal of the survey is to determine participation patterns of Albertans and the factors that influence their recreation activity choices. It is the seventh survey since 1981. The information gathered is used to identify recreation trends and preferences, forecast future demands, and aid the recreation field in targeting and marketing services. This report provides descriptive data (frequencies and percentages) from the survey.

The survey instrument consists of four sections. The first investigates household and respondent participation in a variety of social, creative, cultural, outdoor and sports activities. The second section inquires about respondents' three favourite activities, an activity they would like to start, and their involvement as a volunteer. Section three asks the respondents' opinions on a number of recreation and parks activities and services. The final section requests demographic information about respondents and their households.

A random sample of 10,000 Alberta households was selected from a computer-generated list. The sampling unit was the individual household. Respondents from each household were selected on the basis of which member 18 years or older would celebrate their next birthday. The sampling technique provided a representative sample of Alberta households.

The data were collected between May 7 and June 30, 2004. Surveys were mailed to the household sample on May 7, 2004. One week after the first wave mail out a postcard reminder was sent to those households that had not responded. On May 21, 2004 another survey package was mailed to those households that had still not responded. June 30 was the final due date for returned surveys.

# Alberta Recreation Survey, 2004

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Questionnaires were received from 3,217 households, or 32.2% of the sample. The proportions of the total responses received from the sponsoring municipalities were: 28 % from Calgary, 28.2% from Edmonton, and 30.2% from Lethbridge (n=970).

For more information about the survey results contact:

Alberta Community Development  
Sport and Recreation Branch  
905 Standard Life Centre  
10405 Jasper Avenue  
Edmonton, Alberta T5J 4R7

[www.cd.gov.ab.ca](http://www.cd.gov.ab.ca)  
Ph: 780.427.6549  
Fax: 780.427.5140

#### **Note on Reading Data Tables**

The data tables present the number of respondents and associated percentage of the sample who answered each of the survey questions. For all tables, the percentages are calculated using the total sample of 970 as the base. In some cases, percentages have been rounded to one decimal and may not add exactly to 100.

The number of respondents is shown in the columns heading by 'n'.

Several questions on the questionnaire allowed respondents to provide additional responses under the category "Other, please specify". These tables are identified within the summary. However, the summary of additional responses is limited to the leading, or most frequently reported, responses. Full details on all of the responses provided to these questions, are presented in the Technical Appendix Report that is a separate document.

**Alberta Recreation Survey, 2004**  
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## 1.0 PARTICIPATION

**Q1a.** Please indicate the **NUMBER OF PEOPLE** in **your household** who took part in each of the following leisure or recreational activities during the **PAST 12 MONTHS**. In the last column, please indicate whether **YOU** personally took part in that activity.

<b>EXERCISE ORIENTED</b>					
Activity	Participating Households		Participating Respondents		Participating Household Members
	Number	%	Number	%	Number
Walking for Pleasure	902	93.0	868	89.5	2,009
Swimming (in pools)	531	54.7	407	42.0	1,189
Bicycling	525	54.1	422	43.5	1,174
Golf (other than mini-golf)	471	48.6	380	39.2	864
Aerobics/Fitness/Aquasize/Yoga	400	41.2	283	29.2	590
Weight Training	333	34.3	240	24.7	529
Jogging/Running	330	34.0	224	23.1	541
Swimming (e.g. in lakes, rivers, ponds)	318	32.8	273	28.1	782
Ice Skating (not hockey)	243	25.1	163	16.8	506
In-Line Skating	224	23.1	118	12.2	407
Badminton	147	15.2	84	8.7	254
Skateboarding	100	10.3	22	2.3	143
Tennis	92	9.5	72	7.4	187
Track and Field	92	9.5	15	1.5	146
Table Tennis	91	9.4	76	7.8	165
Wall Climbing	91	9.4	28	2.9	150
Gymnastics	64	6.6	14	1.4	88
Martial Arts (e.g. judo, Karate)	62	6.4	29	3.0	84
Racquetball	50	5.2	28	2.9	76
Squash	46	4.7	31	3.2	65
BMX Racing	19	2.0	9	0.9	30

**Alberta Recreation Survey, 2004**  
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<b>CREATIVE/CULTURAL</b>					
Activity	Participating Households		Participating Respondents		Participating Household Members
	Number	%	Number	%	Number
Doing a craft or hobby (e.g. photography, woodworking, sewing)	636	65.6	562	57.9	1,143
Attending a sports event as a spectator	582	60.0	536	55.3	1,327
Attending a fair or festival	519	53.5	489	50.4	1,263
Attending live theatre (not movies)	511	52.7	470	48.5	1,034
Visiting a museum, art gallery	485	50.0	451	46.5	998
Taking part in the arts (e.g. drama, music, drawing, writing)	307	31.6	198	20.4	540
Dancing (e.g. social, folk, ballet, jazz)	301	31.0	241	24.8	550

<b>SOCIAL/PASSIVE</b>					
Activity	Participating Households		Participating Respondents		Participating Household Members
	Number	%	Number	%	Number
Gardening	707	72.9	640	66.0	1,235
Playing video, computer or electronic games	551	56.8	403	41.5	1,181
Picnicking (within a city)	426	43.9	406	41.9	1,065
Attending educational courses	416	42.9	342	35.3	721
Picnicking (in the countryside)	375	38.7	364	37.5	931
Bowling/Lawn Bowling	270	27.8	228	23.5	579
Playing bingo, casinos	250	25.8	220	22.7	396

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<b>TEAM SPORTS</b>					
Activity	Participating Households		Participating Respondents		Participating Household Members
	Number	%	Number	%	Number
Basketball	182	18.8	100	10.3	322
Soccer	182	18.8	66	6.8	313
Softball/Baseball	177	18.2	121	12.5	285
Ice Hockey	142	14.6	77	7.9	186
Volleyball	141	14.5	60	6.2	223
Curling	131	13.5	108	11.1	200
Football	65	6.7	36	3.7	100
Rugby	28	2.9	12	1.2	35
Ringette	10	1.0	4	0.4	12

<b>NON-MECHANIZED OUTDOOR</b>					
Activity	Participating Households		Participating Respondents		Participating Household Members
	Number	%	Number	%	Number
Overnight Camping	468	48.2	414	42.7	1,125
Day Hiking	340	35.1	312	32.2	794
Birdwatching	169	17.4	159	16.4	317
Mountain Biking (off-road)	160	16.5	112	11.5	293
Horseback Riding/Trail Riding	114	11.8	79	8.1	195
Mountain Climbing	93	9.6	81	8.4	202
Overnight Backpacking	64	6.6	48	4.9	113
Orienteering	19	2.0	14	1.4	28

**Alberta Recreation Survey, 2004**  
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<b>FISH/HUNT</b>					
Activity	Participating Households		Participating Respondents		Participating Household Members
	<u>Number</u>	<u>%</u>	<u>Number</u>	<u>%</u>	<u>Number</u>
Fishing	339	34.9	257	26.5	640
Hunting	87	9.0	66	6.8	123
Shooting (trap/skeet/target)	64	6.6	48	4.9	96
Archery	49	5.1	30	3.1	73

<b>MECHANIZED OUTDOOR</b>					
Activity	Participating Households		Participating Respondents		Participating Household Members
	<u>Number</u>	<u>%</u>	<u>Number</u>	<u>%</u>	<u>Number</u>
ATV/Off-road Vehicles	121	12.5	100	10.3	231
Motorized Trail Biking (e.g. dirt biking)	61	6.3	49	5.1	120
Snowmobiling	54	5.6	38	3.9	93
Moto-cross	15	1.5	10	1.0	21

<b>SNOW SPORTS</b>					
Activity	Participating Households		Participating Respondents		Participating Household Members
	<u>Number</u>	<u>%</u>	<u>Number</u>	<u>%</u>	<u>Number</u>
Tobogganing/Sledding	212	21.9	128	13.2	521
Downhill Skiing	184	19.0	129	13.3	388
Snowboarding	132	13.6	48	4.9	212
Cross-country Skiing	59	6.1	54	5.6	107

## Alberta Recreation Survey, 2004 Summary of Results Lethbridge

<b>WATER SPORTS</b>					
Activity	Participating Households		Participating Respondents		Participating Household Members
	Number	%	Number	%	Number
Motor Boating	193	19.9	174	17.9	456
Canoeing	124	12.8	97	10.0	247
Water Skiing	120	12.4	81	8.4	244
River Rafting	74	7.6	60	6.2	146
Sailing	26	2.7	23	2.4	50
Sailboarding/Windsurfing	13	1.3	13	1.3	18

### Most Frequently Reported Other Household Activities

Activity	Participating Households Other Activity 1		Participating Households Other Activity 2	
	n	%	n	%
Reading	5	0.5		
Snowshoeing	4	0.4		
Playing cards	3	0.3		
Volunteering	3	0.3		
Motorcycling	3	0.3		
Going to playground	3	0.3		
Attending car shows	2	0.2		
Dragon boat racing	2	0.2		
Attending concerts	2	0.2	1	0.1
Attending trade shows	2	0.2		
Family research	2	0.2		
Broomball	2	0.2	1	0.1
RV trips	2	0.2		
Travelling	2	0.2		
Billiards	2	0.2		
Visiting parks	2	0.2		
Dog training	2	0.2		

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## 2.0 WALKING

**Q1b.** **Walking for pleasure** is an important recreational activity. This question breaks down this activity into several types of walking. Please answer this question according to the instructions given in question 1a.

Activity	Participating Households		Participating Respondents		Participating Household Members
	Number	%	Number	%	Number
Walking as transportation to work and elsewhere	381	39.3	317	32.7	717
Walking a pet	374	38.6	341	35.2	827
Walking on trails	696	71.8	663	68.4	1,559
Walking on streets	799	82.4	772	79.6	1,780

### Most Frequently Reported Other Walking Activities

Activity	Participating Households Other Walking 1		Participating Households Other Walking 2	
	n	%	n	%
Walking in parks	15	1.5	1	0.1
Walking in the malls	15	1.5		
Walking on treadmill	13	1.3		
Walking in the coulees	8	0.8		
Walking for fitness	7	0.7		
Walking on golf course	5	0.5	1	0.1
Walking at work	4	0.4		
Walking in the country	3	0.3		
Walking on pathways	3	0.3		

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### 3.0 CYCLING

**Q1c.** **Cycling** is a popular recreational activity. This question breaks down this activity into several types of cycling. Please answer this question according to the instructions given in question 1a.

Activity	Participating Households		Participating Respondents		Participating Household Members
	Number	%	Number	%	Number
Cycling as transportation	227	23.4	154	15.9	380
Long distance bicycle touring	31	3.2	23	2.4	43
Cycling on trails	341	35.2	285	29.4	746
Cycling on streets	465	47.9	375	38.7	971
Mountain bike riding on challenging terrain	116	12.0	78	8.0	171

#### Other Cycling Activities

Activity	Participating Households Other Cycling	
	n	%
Stationary exercise bike	11	1.1
BMX racing	4	0.4
Biking for therapy	1	0.1
Free style biking	1	0.1
Spinning class	1	0.1
Cycling for pleasure	1	0.1

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#### 4.0 FAVOURITE ACTIVITIES

**Q2a.** Please **LIST** your **three (3)** favourite leisure or recreational activities and indicate how many times you participated in **EACH activity during the PAST 12 MONTHS**.

Most Frequently Mentioned Favourite Activities, ranked by 1 <sup>st</sup> favourite.						
Activity	1 <sup>st</sup> Favourite		2 <sup>nd</sup> Favourite		3 <sup>rd</sup> Favourite	
	n	%	n	%	n	%
Walking	153	15.8	142	14.6	107	11.0
Golf	99	10.2	56	5.8	34	3.5
Camping	80	8.2	49	5.1	44	4.5
Bicycling	37	3.8	69	7.1	59	6.1
Gardening	36	3.7	45	4.6	54	5.6
Swimming	29	3.0	37	3.8	37	3.8
Reading	29	3.0	18	1.9	23	2.4
Fishing	27	2.8	42	4.3	22	2.3
Ice hockey	27	2.8	7	0.7	9	0.9
Jogging/running	26	2.7	17	1.8	8	0.8
Hiking	16	1.6	23	2.4	20	2.1
Curling	15	1.5	12	1.2	12	1.2
Dancing	14	1.4	13	1.3	11	1.1
Crafts	10	1.0	18	1.9	17	1.8
Bowling	10	1.0	16	1.6	7	0.7
Hunting	9	0.9	12	1.2	8	0.8
Sewing/needlework/knitting	9	0.9	8	0.8	13	1.3
Playing cards	9	0.9	4	0.4	5	0.5
Skiing	9	0.9	7	0.7	8	0.8
Horseback riding	9	0.9	5	0.5	5	0.5
Weight training	9	0.9	16	1.6	10	1.0
Softball	9	0.9	5	0.5	5	0.5

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## 5.0 REASONS FOR PARTICIPATION

**Q2b.** People have many reasons for taking part in leisure activities. Based on your favourite leisure activity, how **IMPORTANT** are **EACH** of the following reasons to you? (Please circle **ONE** number for **EACH**.)

Reason	Not Important		Somewhat Important		Important		Very Important	
	n	%	n	%	n	%	n	%
To compete with others	580	59.8	164	16.9	80	8.2	49	5.1
Because I'm good at it	301	31.0	267	27.5	212	21.9	84	8.7
To show others I can do it	534	55.1	192	19.8	94	9.7	38	3.9
To improve my skills or knowledge	134	13.8	173	17.8	342	35.3	221	22.8
To learn new skills and abilities	151	15.6	166	17.1	340	35.1	201	20.7
For a challenge	129	13.3	169	17.4	346	35.7	227	23.4
For excitement	142	14.6	166	17.1	299	30.8	256	26.4
To keep busy	185	19.1	213	22.0	284	29.3	198	20.4
To help community	356	36.7	248	25.6	169	17.4	70	7.2
To be creative	296	30.5	223	23.0	217	22.4	108	11.1
For physical health/exercise	51	5.3	79	8.1	256	26.4	522	53.8
To be with family	134	13.8	140	14.4	263	27.1	333	34.3
To do things with friends	109	11.2	163	16.8	331	34.1	288	29.7
To meet new people	245	25.3	247	25.5	269	27.7	111	11.4
To relax	35	3.6	119	12.3	357	36.8	393	40.5
For pleasure	8	0.8	47	4.8	349	36.0	510	52.6
To do something different from work	128	13.2	138	14.2	272	28.0	314	32.4
To enjoy nature	85	8.8	124	12.8	275	28.4	404	41.6
To be alone	386	39.8	244	25.2	147	15.2	81	8.4
To be away from my family	655	67.5	131	13.5	38	3.9	24	2.5

**Alberta Recreation Survey, 2004  
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Lethbridge**

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## 6.0 NEW ACTIVITIES

**Q3a.** Is there any leisure or recreational activity that you **DO NOT take part in now**, but you **WOULD LIKE to start** doing regularly? (Please check **ONE** box only.)

Desire a new activity	Number	% of Respondents
Yes	386	39.8
No	507	52.3
No response	77	7.9
<i>Total</i>	970	100.0

**3b.** Please specify which leisure or recreational activity you would **MOST LIKE TO START**. (Name **ONE** activity only.)

### Most Frequently Reported Desired Activities

New activity to start	Number of comments	% of comments
Gym/fitness/aerobics/aquasize	39	4.0
Golf	27	2.8
Swimming	24	2.5
Yoga	18	1.9
Bicycling	18	1.9
Weight training	16	1.6
Canoeing/kayaking	14	1.4
Curling	13	1.3
Fishing	11	1.1
Martial arts	11	1.1
Hiking	10	1.0
Tennis	9	0.9
Camping	9	0.9
Running/jogging	9	0.9
Dancing	8	0.8
Scuba diving	7	0.7
Horseback riding	7	0.7
Ice hockey	7	0.7
Walking	6	0.6
Skiing	5	0.5

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**7.0 BARRIERS TO STARTING NEW ACTIVITIES**

**Q3c.** People have many reasons for **NOT** taking part in a leisure or recreational activity. Based on the activity you listed in question 3b, how **IMPORTANT** are **EACH** of the following reasons for not starting this activity? (Please circle **ONE** number for **EACH**.)

Reason	Not Important		Somewhat Important		Important		Very Important	
	n	%	n	%	n	%	n	%
Admission fees or other charges for facilities and programs	121	12.5	105	10.8	121	12.5	130	13.4
The cost (rental or purchase) of equipment, material and supplies	126	13.0	91	9.4	124	12.8	132	13.6
The recreational facilities or areas are overcrowded	147	15.2	135	13.9	125	12.9	59	6.1
The recreational facilities or areas are poorly kept or maintained	194	20.0	104	10.7	96	9.9	63	6.5
I don't know where I can take part in this activity	268	27.6	95	9.8	51	5.3	41	4.2
There is no opportunity near my home	247	25.5	82	8.5	77	7.9	49	5.1
The cost of transportation	250	25.8	95	9.8	58	6.0	58	6.0
Lack of transportation	351	36.2	50	5.2	22	2.3	28	2.9
Too busy with family	161	16.6	92	9.5	124	12.8	77	7.9
Too busy with work	144	14.8	83	8.6	124	12.8	102	10.5
I don't have the physical abilities	313	32.3	67	6.9	42	4.3	43	4.4
I am physically unable to take part	368	37.9	30	3.1	32	3.3	38	3.9
I am not at ease in social situations	347	35.8	59	6.1	26	2.7	18	1.9
The recreational facilities are not physically convenient to use	281	29.0	93	9.6	43	4.4	32	3.3

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**8.0 AWARENESS OF THE LIVE OUTSIDE THE BOX CAMPAIGN**

**Q4a.** In 2003, the province launched the Live Outside the Box campaign. Are you aware of this campaign?

Aware of campaign	Number	% of Respondents
Yes	82	8.5
No	862	88.9
No response	26	2.7
<i>Total</i>	970	100.0

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**9.0 VOLUNTEERISM**

**Q5a.** Have you done volunteer work connected with culture, recreation, sports or parks in the **PAST 12 MONTHS**? (Please check **ONE** only.)

Volunteered	Number of Respondents	% of Respondents
Yes	429	44.2
No	529	54.5
No response	12	1.2
<i>Total</i>	<i>970</i>	<i>100.0</i>

**Q5b.** With what kind of group did you work as a volunteer? (Please check **ALL** boxes that apply.)

Group	Number of Respondents	% of Respondents
Conservation, parks, ecology	35	3.6
Community league or association	112	11.5
Youth group (e.g. Scouts, Guides, Cadets)	56	5.8
School	142	14.6
Church	203	20.9
Cultural group	47	4.8
Service club	100	10.3
Local sport team or club	135	13.9
Recreation or parks board	13	1.3
Special sport/recreation event (e.g. tournament, regional games)	113	11.6
Other	86	8.9

## Alberta Recreation Survey, 2004 Summary of Results Lethbridge

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### Most Frequently Reported Other Volunteer Work

Group	Number of Respondents	% of Respondents
Seniors' club, centre	19	2.0
Health association, society, organization, etc.	13	1.3
Hospital	9	0.9
Live theatre	4	0.4
Inner city meals program/Meals on Wheels	3	0.3
Charity	2	0.2
Humane Society	2	0.2
YWCA	2	0.2
Canadian Ski Patrol	2	0.2
Food Bank	2	0.2
Library	2	0.2
Art gallery	2	0.2

**Q5c.** What job did you do as a volunteer? (Please check **ALL** boxes that apply.)

Job	Number of Respondents	% of Respondents
Executive (e.g. President, Secretary)	101	10.4
Committee member	164	16.9
Coach, manager or instructor	89	9.2
Volunteer worker	432	44.5
Other	28	2.9

**Q5d.** How many hours in an average week did you spend doing volunteer work during the **PAST 12 MONTHS**? (Please check **ONE** box only.)

Time	Number of Respondents	% of Respondents
1 – 5 hours	295	30.4
6 – 10 hours	91	9.4
11 – 15 hours	46	4.7
More than 15 hours	95	9.8
No response	443	45.7
<i>Total</i>	<i>970</i>	<i>100.0</i>

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## 10.0 BENEFITS OF RECREATION AND PARKS

**Q6.** Recreation and parks can provide benefits to communities. Below are a few benefits that some Albertans feel they receive from having recreation in their community. For each benefit, please rate **how important** you think they are.

Benefit	Not Important		Somewhat Important		Important		Very Important	
	n	%	n	%	n	%	n	%
Recreation and parks facilities and services improve quality of life	16	1.6	57	5.9	284	29.3	579	59.7
Recreation provides opportunities for children and youth to take part in a variety of activities	14	1.4	27	2.8	282	29.1	613	63.2
Recreation provides opportunities for families to spend time together	6	0.6	30	3.1	270	27.8	629	64.8
Recreation creates partnerships and renews community spirit	22	2.3	182	18.8	371	38.2	346	35.7
Recreation provides opportunities for people to contribute to their communities in many ways	33	3.4	204	21.0	385	39.7	296	30.5
Recreation and parks contribute to the economy of a community	57	5.9	191	19.7	339	34.9	333	34.3
Parks and open spaces preserve Alberta's landscapes, plants and animals	16	1.6	49	5.1	236	24.3	633	65.3

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**Q7a.** On the average, Albertans pay about \$116.00 per person per year on taxes for municipal recreation and parks services. The amount you actually pay may be more or less, but \$116.00 is the average. Do you feel that your recreation and park services are worth \$116.00 per person?

Opinion on value of parks	Number of Respondents	% of Respondents
Amount is too low	91	9.4
Amount is reasonable	751	77.4
Amount is too high	84	8.7
No response	44	4.5
<i>Total</i>	<i>970</i>	<i>100.0</i>

**Q7b.** If you think the amount is too high, how much would you allocate per person per year?

Amount (\$)	Number of Respondents	% of Respondents
\$0	6	0.6
\$20	2	0.2
\$25	1	0.1
\$50	14	1.4
\$58	1	0.1
\$60	1	0.1
\$70	1	0.1
\$75	13	1.3
\$80	3	0.3
\$85	1	0.1
\$87	1	0.1
\$90	2	0.2
\$95	1	0.1
\$100	8	0.8
No response	915	94.3
<i>Total</i>	<i>970</i>	<i>100.0</i>

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**Q7c.** How should recreation services and public parks be supported?

Source of funds	Number of Respondents	% of Respondents
Mainly through taxes	197	20.3
Mainly through fees for users	89	9.2
Through a combination of taxes and user fees	635	65.5
Other	32	3.3

*(Note: multiple responses allowed)*

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**11.0 VISITING ALBERTA PROVINCIAL PARKS**

**Q8a.** Did you visit an **Alberta Provincial Park** in the last 12 months? Provincial parks are managed by the provincial government and **NOT** managed by municipal or federal agencies.

Visited a Provincial Park	Number of Respondents	% of Respondents
Yes	599	61.8
No	306	31.5
Don't Know	39	4.0
No response	26	2.7
<i>Total</i>	<i>970</i>	<i>100.0</i>

**Q8b.** Which **Alberta Provincial Parks** did you visit?

Parks Visited	Number of References	% of References
Park Lake	167	14.7
Writing-On-Stone	128	11.3
Beauvais Lake	65	5.7
Kananaskis Country	62	5.5
Little Bow	57	5.0
Police Outpost	45	4.0
Cypress Hills	33	2.9
Dinosaur	32	2.8
Beaver Mines Lake	31	2.7
Taber	16	1.4
Payne	16	1.4

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**Q8c.** Which of the following services/information sources did you use for planning your trips to Alberta Provincial Parks? (Please check **ALL** boxes that apply.)

Information Source	Number of Respondents	% of Respondents
Internet/world wide web	157	16.2
Advertising (e.g. newspapers, magazines)	107	11.0
Recommendations from others	316	32.6
Travel information centres/kiosks	168	17.3
Alberta Motor Association	157	16.2
Radio/television	44	4.5
Personal experience or previous visit	532	54.8
Travel counsellors/agents	8	0.8
Campground guide/directories	153	15.8
Road maps	212	21.9
Other	23	2.4

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## 12.0 BARRIERS TO VISITING ALBERTA PROVINCIAL PARKS

**Q8d.** The following is a list of reasons why you might not have visited an **Alberta Provincial Park** during the last 12 months. For each one, please indicate how important each is in your decision not to visit an Alberta Provincial Park during the past 12 months. (Please circle **ONE** number for **EACH**.)

Reason	Not Important		Somewhat Important		Important		Very Important	
	n	%	n	%	n	%	n	%
Lack of time (e.g. family responsibilities or work commitments)	145	14.9	127	13.1	215	22.2	178	18.4
Not interested in outdoor recreation activities or parks	480	49.5	97	10.0	44	4.5	19	2.0
Parks are too crowded	260	26.8	208	21.4	129	13.3	51	5.3
Poor health	472	48.7	69	7.1	55	5.7	58	6.0
Noisy or rowdy activities of other people	280	28.9	177	18.2	115	11.9	77	7.9
Age	454	46.8	94	9.7	71	7.3	47	4.8
Prefer National Parks (e.g. Banff or Jasper National Park)	365	37.6	132	13.6	108	11.1	41	4.2
Prefer municipal parks (e.g. neighbourhood or city park)	315	32.5	142	14.6	144	14.8	50	5.2
Prefer private parks/campgrounds	403	41.5	121	12.5	72	7.4	43	4.4
Prefer camping in undeveloped areas	389	40.1	93	9.6	82	8.5	78	8.0
Fear of crime, safety and security	387	39.9	119	12.3	76	7.8	61	6.3
Lack of information	338	34.8	135	13.9	108	11.1	53	5.5
Unaware of opportunities in parks	294	30.3	149	15.4	141	14.5	50	5.2
Parks are too far away	287	29.6	189	19.5	120	12.4	53	5.5
Costs of camping are too high	231	23.8	148	15.3	155	16.0	130	13.4
Transportation and equipment costs are too much	247	25.5	160	16.5	138	14.2	105	10.8
Too many restrictive regulations	340	35.1	175	18.0	84	8.7	45	4.6
Private sector operation of provincial parks campgrounds	327	33.7	172	17.7	75	7.7	64	6.6
Facilities are poorly kept or maintained	270	27.8	173	17.8	123	12.7	75	7.7
Lack of interpretative programs or facilities	377	38.9	151	15.6	75	7.7	31	3.2
Lack of RV campsites	445	45.9	92	9.5	65	6.7	38	3.9
Lack of handicapped accessible facilities	509	52.5	54	5.6	43	4.4	31	3.2
Lack of things to do	439	45.3	113	11.6	66	6.8	19	2.0

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**13.0 ACTIVITIES AND SERVICES IN PROVINCIAL PARKS**

**Q9a.** In your opinion, should the following activities or services be allowed in **provincial parks**? (Please circle **ONE** number for **EACH**.)

Activities and Services	Yes		No		No Opinion	
	n	%	n	%	n	%
<b><u>Accommodation Facilities:</u></b>						
Private cottages	308	31.8	456	47.0	151	15.6
Primitive rental cabins	548	56.5	238	24.5	121	12.5
Hostels or dormitories	372	38.4	371	38.2	160	16.5
Hotels or motels	356	36.7	438	45.2	116	12.0
Resorts	314	32.4	448	46.2	138	14.2
<b><u>Sport and Recreation Facilities:</u></b>						
Courts (e.g. tennis, volleyball, basketball)	659	67.9	137	14.1	121	12.5
Playing fields (e.g. baseball, soccer)	667	68.8	139	14.3	107	11.0
Golf courses	489	50.4	306	31.5	126	13.0
Downhill ski areas	485	50.0	260	26.8	165	17.0
Cross-country ski trails	697	71.9	98	10.1	125	12.9
<b><u>Service Facilities:</u></b>						
Grocery stores and laundromats	710	73.2	147	15.2	71	7.3
Restaurants or lounges	565	58.2	281	29.0	74	7.6
Gas stations	634	65.4	217	22.4	69	7.1
<b><u>Outdoor Activities:</u></b>						
Hunting	156	16.1	653	67.3	101	10.4
Snowmobiling	300	30.9	491	50.6	120	12.4
Horse rentals	689	71.0	128	13.2	101	10.4
Motorized off-road vehicles (e.g. quads)	212	21.9	611	63.0	87	9.0
Mountain biking	683	70.4	151	15.6	86	8.9

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## 14.0 ACTIVITIES AND SERVICES IN MUNICIPAL PARKS

**Q9b.** In your opinion, should the following activities or services be allowed in **municipal parks and recreation areas**? (Please circle **ONE** number for **EACH**.)

Activities and Services	Yes		No		No Opinion	
	n	%	n	%	n	%
<b><u>Accommodation Facilities:</u></b>						
Tents and campgrounds	765	78.9	126	13.0	45	4.6
Hostels and dormitories	327	33.7	464	47.8	129	13.3
<b><u>Sport and Recreation Facilities:</u></b>						
Courts (e.g. tennis, volleyball, basketball)	741	76.4	95	9.8	84	8.7
Playing fields (e.g. baseball, soccer)	743	76.6	100	10.3	78	8.0
Golf courses	532	54.8	287	29.6	103	10.6
Downhill ski areas	463	47.7	304	31.3	145	14.9
Cross-country ski trails	668	68.9	131	13.5	120	12.4
<b><u>Service Facilities:</u></b>						
Picnic areas	906	93.4	12	1.2	21	2.2
Restaurants or snack bars	671	69.2	183	18.9	78	8.0
<b><u>Outdoor Activities:</u></b>						
Snowmobiling	254	26.2	552	56.9	108	11.1
Horse rentals	547	56.4	268	27.6	102	10.5
Motorized off-road vehicles (e.g. quads)	184	19.0	630	64.9	97	10.0
Mountain biking	628	64.7	202	20.8	87	9.0

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**15.0 DEMOGRAPHIC PROFILE**

**Q10.** What is **your** gender?

Gender	Number of Respondents	% of Respondents
Male	507	52.3
Female	454	46.8
No response	9	0.9
<i>Total</i>	970	100.0

**Q11.** What year were **you** born?

Age Group (years)	Number of Respondents	% of Respondents
Under 18	1	0.1
18 to 25	75	7.7
26 to 35	113	11.6
36 to 45	136	14.0
46 to 55	229	23.6
56 to 65	156	16.1
66 to 75	117	12.1
76 and over	93	9.6
No response	50	5.2
<i>Total</i>	970	100.0

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**Q12.** What is the **HIGHEST** level of education **YOU** have completed? (Please check **ONE** box only.)

Education Level	Number of Respondents	% of Respondents
Elementary, Junior or Senior High School	258	26.6
Technical or vocational program	163	16.8
College	225	23.2
University	287	29.6
Other	26	2.7
No response	11	1.1
<i>Total</i>	970	100.0

**Q14.** Which of the following best describes your household? (Please check **ONE** box only.)

Household Type	Number of Respondents	% of Respondents
Couple with no children	363	37.4
Couple with children	306	31.5
Single person	141	14.5
Single parent family	33	3.4
Two or more unrelated adults	40	4.1
Two or more related adults	70	7.2
Other	14	1.4
No response	3	0.3
<i>Total</i>	970	100.0

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**Q15.** How many members of your household are in the following age groups? Please specify the **NUMBER OF PEOPLE** in each **AGE GROUP**. (**REMEMBER** to include yourself.)

Age Group (years)	People in Household															
	1		2		3		4		5		6		7		8	
	n	%	n	%	n	%	n	%	n	%	n	%	n	%	n	%
Under 5	54	5.6	20	2.1												
5 to 9	68	7.0	21	2.2	3	0.3										
10 to 14	86	8.9	36	3.7	1	0.1										
15 to 19	99	10.2	35	3.6	8	0.8	1	0.1								
20 to 29	119	12.3	130	13.4	10	1.0	5	0.5	1	0.1	1	0.1	1	0.1	1	0.1
30 to 49	178	18.4	212	21.9	2	0.2										
50 to 64	163	16.8	188	19.4												
65 and over	126	13.0	127	13.1												

**Q16.** In terms of your household financial situation, would you say that you consider yourself to be:

Financial Situation	Number of Respondents	% of Respondents
Experiencing difficulties financially	177	18.2
Living reasonably comfortably	679	70.0
Living very comfortably	98	10.1
No response	16	1.6
<i>Total</i>	<i>970</i>	<i>100.0</i>